

Parador 2018

PARADOR

The character of performance





Standing out requires true character - an unmistakable identity and attitude. Parador's character is the expression of practised values. It is expressed in innovative product development, sustainable production, excellent design quality, and superior service. This character is perceptible in the attitude of each individual employee. It is what makes extraordinary performance possible. It is what makes Parador a superior and powerful partner.



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Reliable and innovative

Lubert Winnecken, CEO, looks back in an interview on the successful development of Parador in recent years and looks at forthcoming opportunities and challenges.

What topics are you currently looking forward to at Parador?

Lubert Winnecken: We have managed to develop great new collections for the different ranges. We are offering exciting new products, such as the new resilient floor covering, Modular ONE, with which we have consistently developed our portfolio further. At the same time we are closing gaps in the ranges and thereby presenting the end customer with good selection options.

With our new "Open Frameworks" Edition by Hadi

»We create a particularly trusting relationship, which forms the foundation for long-term partnership.«

Teherani, we are setting new design standards especially in the engineered wood flooring sector. With what is now the second design collection by the renowned architect, we are breaking new ground with regard to innovation and wealth of design and addressing commercial partners, architects and end customers looking for something unusual. Added to this is a series of new decor developments in the laminate and resilient flooring area, which have been created in our own product development department. To do so, we watch the market very closely in order to offer tomorrow's trends today. We are a trend trailblazer and not a follower.

Not only do we express this through our products, but also by means of a newly developed shopfitting concept. Modern and high quality, retail-oriented and functional – this is how the Parador Point of Sale will look in 2018. In this respect we are opting for a consumer-friendly design, which also takes into account the latest trends in the field of digitisation.

Over and above this, we are tackling the issue of digitisation. As a future-oriented company, we are of the opinion that modern brand management is no longer contemporary without the integration of digital developments. We will therefore expand the service for our commercial partners and put our high degree of expertise in e-commerce at their disposal: using a new service application, for example, we will take end customers, who would like to buy goods online, straight to our partners' digital sales channels.

What accounts for the long-term success and strength of the company in your opinion?

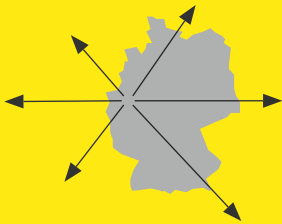
LW: We learn quickly. Parador has always been able to adapt to changes and establish new business

Parador in figures

We export our products
to around

80

countries
worldwide.



Over recent years, Parador has
increased its throughput times in
production by

50%



98%



of all products are available
immediately thanks to efficient
sourcing.

Sales in 2017: approx.

150.000.000



Over

70



employees are available in the
customer service department as
well as in field sales and the sa-
les office as competent contact
persons.

In 2017 Parador invested

10%



of its turnover in the strategic
development of the company.

Parador has produced over

20.000.000

square metres of floor
coverings in 2017.

2

production sites
guarantee quality
"Made in Germany
and Austria".



fields. In this way we develop further and adapt to the changing needs of the market, of commercial partners, architects and end customers. At the same time we count on innovation in technology and design so as to always keep our nose in front. This is based on a stable system of values and a strong service and performance promise. For instance, more than 70 employees alone working in field sales and the sales office are in direct contact with our partners and are reliable points of contact. We create a particularly trusting relationship, which forms the foundation for long-term partnership.

In autumn 2016 Parador come out of the Hüls Group. 2017 was therefore the first year of complete independence. How do you assess this period from a business point of view?

LW: 2017 was an important year for us in many respects. We have grown considerably over recent years and were able to continue this trend in 2017 too. Turnover and return are sufficient as a basis for our future viability.

We are investing in production and logistics in the double-digit million range in 2017 and 2018, but also in terms of our commercial partners in the market and on the sales side.

We are currently expanding our capacities at our two production sites in Coesfeld and Güssing. In recent years we have managed to reduce the throughput time by more than 60 %. In concrete terms that means we are now twice as fast and can ensure a product availability of more than 98 %. This goes hand in hand with efficient sourcing, which ensures a good supply of raw materials, and strong logistics, which guarantees that goods are delivered quickly and on time.

We are a reliable and innovative partner.

»We count on innovation in technology and design.«



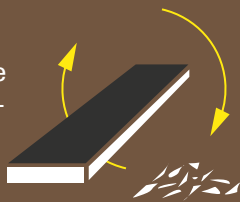
Lubert Winnecken
Chief Executive Officer





Success from sustainability

All vinyl waste incurred in production is recycled by a partner company to make beacon bases for road signs and therefore fed back into the reusable material cycle.



By consistently optimising its production methods, Parador has reduced its cutting waste and thus lowered its wood consumption in square metres by

20%



By using sensor-controlled LED lighting, the energy consumption in the finished goods warehouse in Coesfeld has been able to be reduced by

90%



All wood-based materials that Parador purchases for use in production are PEFC-certified.

By means of an optimisation of the processes, the consumption of packaging materials (paper, film, cardboard) in square metres has been able to be reduced by

10%



1.

Parador is the first and so far the only producer of wood-based floor coverings in Germany and Austria to be certified under EMAS.



Together with the Plant-for-the-Planet initiative, Parador has planted around

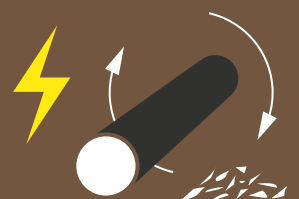
110.037

trees so far.



100%

of the wood waste incurred at the engineered wood flooring factory in Güssing is used for power generation.



The issue of sustainability is gaining in importance for retailers, end customers and manufacturers from different perspectives. In this respect, the term has long since not merely covered factors such as ecologically compatible and socially fair production standards, but also dealing with partners and customers in itself. What value Parador places on sustainability, both in production and in its commercial relationships, is explained by the Directors Sales, Michael Becker (DE/AT), Wolfgang Gradl (Europe) and Duc Minh Lau (Overseas).

What role does sustainability play for trading partners and end customers?

Michael Becker: The requirements and expectations of consumers have changed over the years. Besides the price-performance ratio, which continues to be important, end customers are increasingly attaching value to factors such as trustworthiness and the ecological compatibility of the products. As a producer of high quality branded products "made in Germany and Austria", aspects such as seamless transparency in the supply chain are simply expected of us, for example. That is why we attach importance



Michael Becker
Director Sales DE/AT

to also meeting these expectations. Because the consumers ask for this.

Duc Minh Lau: Good quality and an attractive benefit-cost ratio alone are no longer a unique selling point these days. Health in the home, recyclable products or using raw materials from sustainable production play an additional role today when making the purchase decision. Our brand promise of being genuine, innovative, ambitious and sustainable, goes hand in hand with the claim of assuming responsibility – for our products and for our commercial relationships.

Wolfgang Gradl: Particularly in sales markets like Scandinavia and the Benelux countries, the demand for certified products is big. Besides ecologically

»This mutual trust ultimately allows both sides to be successful.«

sound production, the consumers are sensitive towards issues such as health in the home and a clean indoor climate. The requirements are increasing here – from consumers as well as from the statutory side. For example, when it comes to community building projects, strict guideline criteria are issued for using materials. Architects and interior designers pay a lot of attention to these aspects when selecting the products used. Those who want



Duc Minh Lau
Director Sales Overseas

to sell products successfully here have to fulfil these criteria.

What is Parador doing to meet the growing requirements for sustainable products on the part of commercial partners and end customers?

DML: Assuming responsibility is an integral part of our corporate strategy. Without some certifications, it would sometimes not be possible for us to sell products in certain countries. Ecological sustainability is no longer a luxury that you can afford or not: instead it is becoming more and more of an obligation.

MB: With regard to ecological sustainability, for example, we are the first company in the sector to be EMAS-certified. EMAS is recognised worldwide

as the most demanding system for sustainable environmental management. There is great emphasis on transparency – both in terms of internal processes and also for communication towards the outside world. We oblige our suppliers to meet high standards and carefully check that they comply with them.

WG: What is important is that, besides the product itself, the price policy is also right. Because even the best product only sells itself successfully if the price is right. When it comes to our assortments, we attach the highest importance to quality as a matter of principle and only use raw materials that are healthy for the home and timber from sustainably managed forests. Our products have been awarded numerous certifications, for example from "Blaue Engel" [Blue Angel], PEFC and the Real Wood seal issued by the FEP.

With the Eco Balance range, moreover, we are reacting to the needs of consumers who are looking for particularly sustainable floor coverings, and offering ecologically compatible products at an attractive price.

Our aim is to provide our retail partners with products that enable them to meet all customer requirements with regard to quality, ecology and price.

»There is great emphasis on transparency – both in terms of internal processes and also for communication towards the outside world.«

The term sustainability comprises more than purely ecological aspects: companies also have a social responsibility, which they maintain towards their business partners, for example.

How does this manifest itself at Parador?

DML: The success of a company is founded among other things in the sustainability and longevity of its business relationships. We set great store by working in a partnership, which is characterised by mutual respect and loyalty.

Especially in overseas markets, where the cultural understanding is different, we maintain very intensive relationships with our sales partners. Sometimes it almost feels like an "extended arm". But of course you have to look after the relationship. That is why we keep in close contact with our sales partners. Because only talking with them in person brings sustainability to the relationships.

MB: Established processes that work well are an important key for sustainable business relations, as reliability creates trust. Contacts that have stood for many years mean we know our partners and their requirements and expectations well. We are therefore able to react to them individually and offer them the best possible service. At the same time we also know that we can rely on our trading partners. This mutual trust ultimately allows both sides to be successful.

WG: Only over the course of time and by overcoming mutual challenges do you learn to rely on each other and to support each other in the best way possible, even if you have opposite opinions from time to time. It is therefore particularly important to my team and me to develop successful relationships over the long term.

Especially when establishing business relationships in markets outside Germany, our market of origin, both sides – manufacturer and trading partner – need quite a bit of courage and tangible USPs to allow the partnership to succeed. Because the often quoted "different social conventions" can definitely sometimes lead to slight misunderstandings, even if we are all Europeans. And especially then it is good

if you appreciate each other and know what you have together.

The very positive development of our export business in Europe over the years shows that we are currently already offering our trading partners benefits that they cannot find elsewhere. At the same time, however, this leap of faith also obliges us to constantly improve our products and processes further.

»The term sustainability comprises more than purely ecological aspects.«



Wolfgang Gradl
Director Sales Europe





Helping partners to transform the retail sector

Anyone who hears the catchword "digitisation and flexibilisation in the retail sector" these days will primarily think of developments in the Internet and e-commerce areas. What that can mean over and above this, however, for a modern company, what opportunities are associated with it and which issues are affected by it, is explained by CTO, Hendrik Voss, as well as the departmental heads, Lutz Michaelsen (Supply Chain Management) and Günter Winkler (IT).

»We have to ask ourselves which developments and technologies are right and important for us in order to generate a benefit for our partners from this.«

What do digitisation and flexibilisation mean for a company like Parador?

Hendrik Voss: Digitisation affects different areas of the company at Parador: be it the processes within the supply chain, e-commerce, marketing, but also production. IT-supported work procedures have long since been standard in the production industry too. A development towards so-called "Industry 4.0" has recently been taking place here, which means towards an increasingly IT-supported form of production. We view the options arising from this as an opportunity to optimise our processes. In this way we can increase efficiency, prevent errors, reduce costs and reallocate capacities usefully.

We have to ask ourselves which developments and



Lutz Michaelsen
Head of Supply Chain Management

»A development towards so-called 'Industry 4.0' has recently been taking place here, which means towards an increasingly IT-supported form of production.«

technologies are right and important for us in order to generate a benefit for our partners from this. Because the retail sector started a long time ago to work intensively on digital topics like e-commerce. Pioneers such as Amazon, for example, set standards that change the demands of the end customers permanently and make new standards necessary. Our aim is to develop measures from this that support our Parador partners in their everyday business.

Lutz Michaelsen: At the same time this results in the need to act flexibly. We must be able to adapt quickly to changing market requirements and to adapt our processes and interfaces.

Günter Winkler: At the end of the day, digitisation helps us to optimise processes and make them



Hendrik Voss
Chief Technology Officer

more efficient. That is always necessary when requirements change and the question is posed: What can we do better? Digitisation is already happening when knowledge and data are documented, saved and networked with each other, as is the case, for example, inside a database for customer relationship management. Using this networked knowledge, we can and should meet our customers' new demands better and faster.

The prerequisite for this is that a company has a good relationship management system, in other words knows how data relates to each other. For this purpose you have to know your processes well in order to change them in a useful way. The basis for this is constant dialogue with our partners.

What does this actually look like in Parador's case?

HV: We are helping our partners to transform the retail sector. We repeatedly ask ourselves the question: which services do our commercial partners need? Which measures and processes support them in their work? At the moment, for example, only a third of incoming order items are received

»Managing data will be an important key.«

digitally. We are in a position to arrange our service so that it is to the benefit of every customer. That means we are flexible and act individually. In this respect, Industry 4.0 is a kind of tool box, which helps us to implement this flexibility across the entire value-added chain.

LM: The end customers are very well informed through the Internet these days and expect standards when it comes to the sales process. For example, we are already offering various information and tracking options, which are available to our commercial partners as well as their customers: about products, about goods availability and about delivery. All of a sudden, the entire order handling process is transparent.

And thus provides the prerequisites for another service: with drop shipping, the end customer selects a floor on site at the retailer of his choice and, once an order has successfully been triggered, gets this delivered to its door by us. This results in numerous benefits for our commercial partners: for example, certain goods no longer have to be kept in their own warehouse, which saves space and costs. In addition, we take over all the organisational steps when it comes to delivery. As goods are loaded every day via the drop shipping service, the end customer receives its delivery particularly quickly, or this can even be booked as an express or preferred time delivery using a parcel service, which is as yet unique across the industry.

Does the digitisation of tasks and processes at Parador result in further benefits for the commercial partners?

HV: Data collection and analysis means we are able to forecast customer needs better and react quicker to fluctuations. This has a positive effect on goods availability and our warehousing capacities. In the production department and the warehouse, we are currently already using six robots to do different tasks. For example, the robots are real packing artists: they stack very precisely and stably, meaning that the pallets can be loaded more safely and efficiently. At the same time we have become twice as fast and flexible in production: on request we can now also produce surfaces in small quantities for the contract sector, for instance.

GW: In future we will enable our products to be sold on our website by commercial partners. End customers, who have found out about products on our website and would like to buy these, can go straight from there and get in touch with a retailer. At the same time they can transfer their digital basket to the retailer's shop and carry out the transaction there. In this respect our website acts as a starting

»You have to know your processes well in order to change them in a useful way. The basis for this is constant dialogue with our partners.«

and relay point, but the purchase is made at our commercial partners.

LM: The retail sector thus actively participates: it uses our brand awareness, the visitor frequency on our website and the opportunity to directly lead end customers to make a purchase, as the latter is already in a purchase environment.

How will this development continue in future?

GW: The demands on manufacturers and retailers will become even more individual in future, as an even higher degree of flexibility will be required. Managing data will be an important key. At the same time, the retail sector and manufacturers will get closer together in order to convince the consumer about the service and information.

HV: As a future vision, I can image using technology for autonomous driving purposes, also in different parts of the value-added chain, for instance using self-propelled robots that pass goods on. That definitely still requires quite some time, but we are already watching such developments very closely these days.

In a sentence: What is the most important thing in your opinion with regard to digitisation in the retail sector?

HV: The focus is on use orientation and reliable implementation.

GW: To use the digital knowledge about our customers for the best possible relationship management.

LM: Selecting the right topics that help our commercial partners the most.

»Selecting the right topics that help our commercial partners the most.«



Günter Winkler
Head of IT





Clear differentiation and a contemporary product experience

The point of sale continues to play an important role in the buying decision even in digital times. How it can be managed to optimally combine the current requirements of the target groups and sales channels with each other is illustrated by Head of Marketing and Communications, Birgit Kunth, using the example of the newly developed POS concept from Parador.

»The guideline during the development for us was to ensure success between buyer, retail sector and manufacturer.«

Why is Parador designing a new POS system?

Birgit Kunth: For solid sales growth, a strong appearance at the point of sale is still important. Practice shows that a modernly designed POS can crucially shape the retail trade. We can support our retail partners very well in this respect with a viable concept.

The retail sector is able to position itself clearly with a selected brand and product portfolio and thereby raise its profile. It will become increasingly important for retailers in future to establish a clear differentiation to the competition through the benefits of brands at the POS and to make its own profile clearly stand out. Current developments nationally and internationally show that it makes sense to maintain the independence of brands at the POS, as they are assuming a more significant role – also especially due to the increasing lack of transparency and the level of uncertainty caused by the oversupply of products and information.

What criteria was the development based on?

BK: For the reasons mentioned, we decided to develop a new POS range for the retail sector, which offers many possibilities and can be an important success factor for providing a high-quality product range in fiercely competitive markets and to remain competitive over the long term.

The guideline during the development for us was to ensure success between buyer, retail sector and manufacturer. For this purpose it is necessary to conceive the POS with a system and continuity consistent with the brand and to look consistently at the requirements from the view of the buyer, the seller and of the brands.

It was particularly important to us to implement a sustainable, functioning concept with continuity, but

also flexibility. During the development it was critical for us to keep in mind that the "customer's journey to the product" and to the decision to buy is a very individual one these days. There is not just one journey, but many options: does the customer go straight to the retailer or is he already pre-informed? Is he looking for inspiration? Or do guidance and detailed information count? What part do digital services at the POS play? We looked for answers to these questions and developed solutions.

Which particular requirements does the new system fulfil? What does it do better compared to old systems?

BK: We have a clear, authentic brand essence: we are always genuine, innovative and ambitious. These values are also reflected in the new Parador POS concept.

The POS invites customers to discover the variety of products in an easy and contemporary fashion. Our inspiration for this was the situation in a record store: what is characteristic there is that customers can trawl through what is on offer in a relaxed and convenient manner and feel like they are well looked after in an inspiring atmosphere. The information about the individual products are understandable and to the point, and, together with the strong, emotional images, form a trusting basis for buying Parador products.

The whole concept is constructed in a modular way. It is easy to transport and set up. For the different requirements we offer a whole range of modules so that we can meet every need: sample sizes, wall or even room presentations – inspiring and brand shaping, but also informative: we adapt to the needs of the retail sector.



Birgit Kunth
Head of Marketing and Communications



PARADOR

Wir definieren Qualität.

Produktion

PARADOR

PARADOR

Wir leben Design.

Ein Balance-Plan

- Umweltfreundliche Produktion
- Nachhaltige Rohstoffe
- Hohe Qualität
- Langlebige Produkte
- Geringer Verschleiß

Wand / Decke

Produktkatalog





PARADOR

PARADOR

Parkett

Laminat

Vinyl

Wir schaffen Nähe.

Natürliches Holz und vollko...
Verarbeitung machen unse...
spörbar authentisch. Für ein...
Zuhause zum Wohlfühlen.

Sockelleisten Laminat
Laminat-Lösungen ohne Kleber

Unterböden
Glasplatte

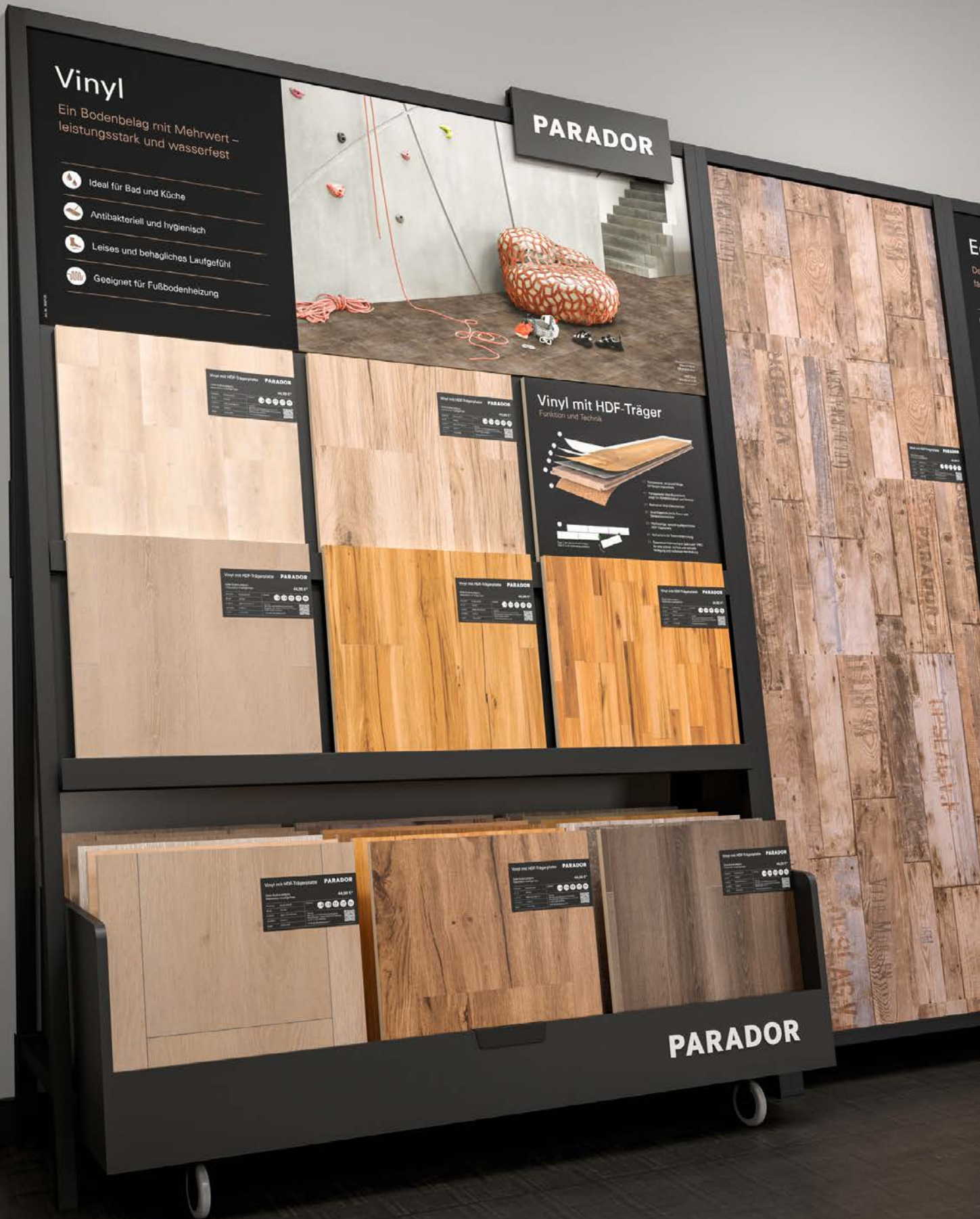
Sockelleisten Vinyl
Dübel-Lösungen ohne Kleber

Vinyl mit HDF-Träger
Funktion und Technik





Digital infopoint with
interactive sensor surface



Vinyl

Ein Bodenbelag mit Mehrwert - leistungsstark und wasserfest

- Ideal für Bad und Küche
- Antibakteriell und hygienisch
- Leises und behagliches Laufgefühl
- Geeignet für Fußbodenheizung

PARADOR

Vinyl mit HDF-Träger Funktion und Technik



- 1. Schutzschicht
- 2. Vinylschicht
- 3. HDF-Träger
- 4. Rückenschicht

PARADOR

Flexible wall module with sample cart

In order to support the sales process in the best possible way, we have also created a new digital range: the new digital info point is a simple, intuitive tool that helps the buyer and seller during the purchase process: besides inspiration, information and above all product comparisons are also possible. On request, prices can be calculated or samples ordered for delivery to the home as a result of the sales advice process. All samples at the POS are equipped with QR codes and, for the digital POS, with the latest RFID technology in order to be able to provide support quickly and easily in case of product updates or in processes.

What challenges had to be considered during the development?

BK: Although the significance of the brands is on everyone's lips, many manufacturers and retailers forget to manage this valuable asset as far as the POS. The challenge was and remains to create a "holistic retailing" concept for our partners and the Parador brand at the POS, which combines all requirements and disciplines, and to adapt this in the best way to the needs of the buyer and of the retail sector. Furthermore, besides the sales and brand point of view, we also had to check the pure business perspective.

What is particularly "sporty" in this respect is to unite the different and sometimes contradicting requirements: cost efficiency versus quality and appearance, modularity at the same time as brand-shaping character, large areas versus variety, integration of digital media, added value potential in logistics and lots more – quite a lot in other words.

»Although the significance of the brands is on everyone's lips, many manufacturers and retailers forget to manage this valuable asset as far as the POS.«



Large-sized communication walls for brand-defining atmosphere

»That means we are putting all the important performance areas for the buyer and retail sector together with the aim of creating a sales-boosting POS, where the interaction works in an optimal way.«

We are helping the retail sector to convey our successfully practised, emotional image with the brand at the point of sale and to position itself at the same time: because at the point of sale, where the brand and consumer meet critically in terms of the decision to buy, the strategies implemented are put to the test: the aim is that the buyer perceives the brand in its whole creative power. And that the seller uses this itself to add value. The retail sector thus has the opportunity to optimally design its salesroom with a well-managed assortment.

In five key points: what makes the new POS system so special?

BK:

1. Clear orientation on the sales floor, in the range and in the information in detail
2. Clear differentiation to the competition and a contemporary, attractive product experience
3. The expedient linking of digital media
4. Inspiration + brand: added value of the POS compared to the Internet
5. Modularity, ability to easily update and a high space productivity level

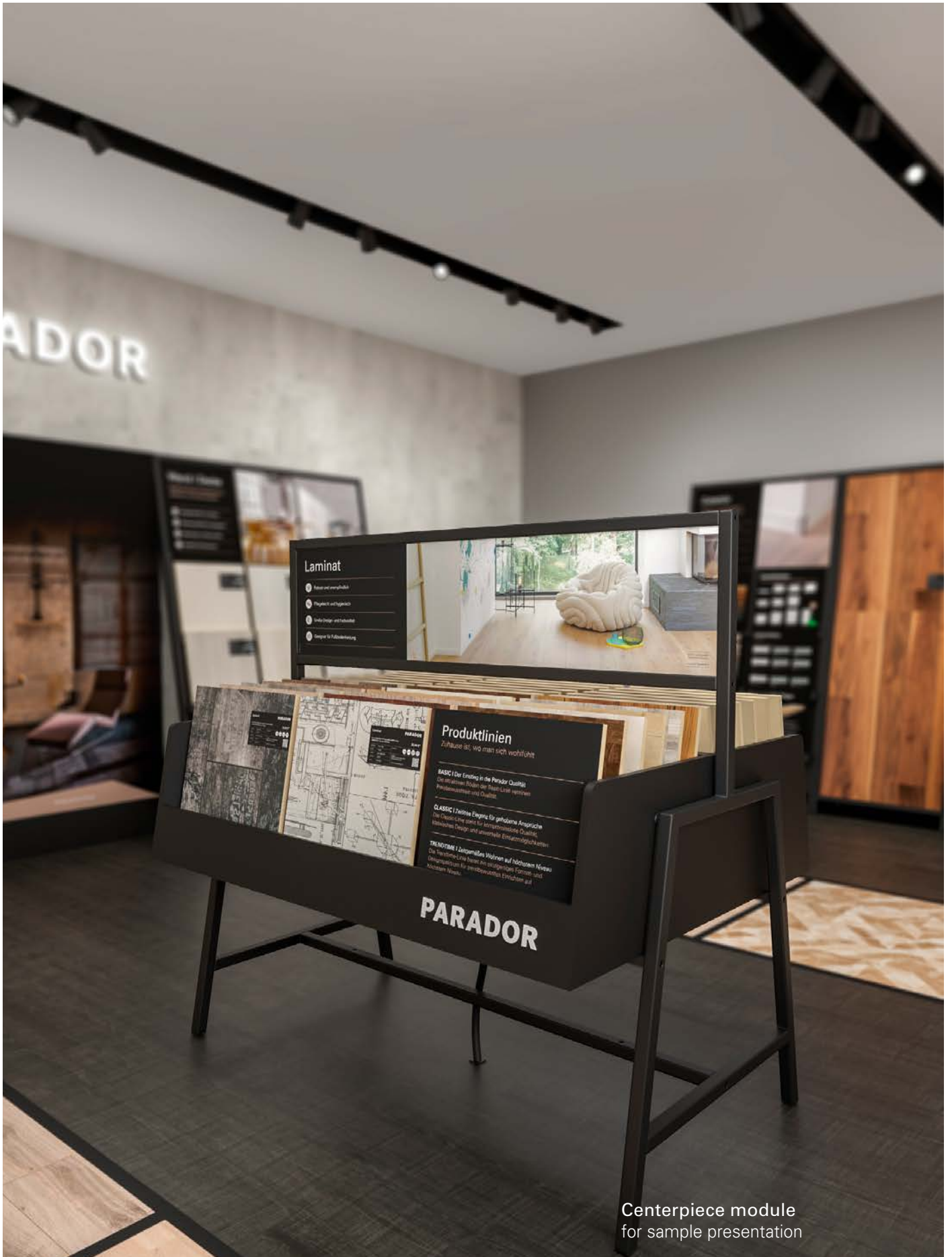
Where is the benefit for the retail partner?

BK: We are creating a so-called "power brand at the POS" for the retail sector. That means we are putting all the important performance areas for the buyer and retail sector together with the aim of creating a sales-boosting POS, where the interaction works in an optimal way.

We concentrated on the essentials: simplicity, clarity and transparency. Modernity and character the connection of online and offline channels and the expertise about the choices in the customer journey, the desire to be able to easily update and establish a differentiation to the competition.



Centerpiece module with deco lighting





Performance promise with system

What is coming, what is going, what is staying? Dirk Nowak, Director Product & Brand, gives an outlook on the new products for 2018 and explains how modern assortment planning works.

In 2018 Parador will be presenting a series of innovations and new products. Which criteria played a part in the strategic planning of the assortments?

Dirk Nowak: We are counting on a performance promise with system, where we are increasingly focusing on holistic solutions. In concrete terms that means we are offering our trading partners and end customers complete solutions that fully support them in terms of their needs: from the right floor covering for the individual structural conditions and a wide range of matching accessories both in terms of content and appearance, through to care products for value retention. This system idea is reflected both in the breadth and depth of the assortment: for instance, we have expanded our resilient floor coverings assortment by 43 % of new products alone. In addition we are networking the assortments. For example, even during the product development stage, the colours and decors of resilient floor covering, laminate flooring and engineered wood flooring are being coordinated in order to be able to present the end customer with their favourite design, regardless of the structural conditions. With the new transition profiles we are extending this idea and providing a technically competent as well as a perfectly matching solution in terms of appearance. The aim is to have a product range with system that allows our commercial partners to sell it easily.

»We are offering our trading partners and end customers complete solutions that fully support them in terms of their needs.«

How can this concretely be achieved for the individual product groups?

DN: Let's stay with the resilient floor coverings first: we have consistently re-thought our range by introducing two new products. With the introduction of an adhesive vinyl, called Dryback, we are deliberately targeting professional users. The product, which was solely designed for gluing over the whole area, is particularly suitable for areas that do not allow a floating installation due to damp or specifications in the commercial environment, and which are impressive due to an attractive price-performance ratio. With Modular ONE, we are adding a completely new development to the range of resilient floor coverings. Its modular composition combines the best properties of various materials in one product: Modular ONE contains no PVC or plasticisers and satisfies the highest standards regarding health in the home and indoor atmosphere. With its particularly authentic wood feel, Modular ONE sets new standards. At the same time the

resilient flooring is water resistant, easy to clean and robust. As a universally applicable all-round floor covering, Modular ONE offers everything that the heart may desire.

We continue the system idea in the high-volume Basic assortment, where all decors are available in the three versions of solid vinyl, with HDF core board and Dryback. This means that a customer can install all floors in the same look – even if the flooring requirements vary from room to room. With more performance at the same price there is the plasticiser-free and sustainably produced Eco Balance PUR, which we have improved and made even quieter through a new cork backing.

And how does it look in the case of laminate flooring?

DN: When it comes to laminate flooring, system means that we are continuing the matching decor development with the vinyl products: there are intentional decor similarities so as to be able to offer the customer current design and furnishing trends.

Systemic also means that there will be a new plank format with all-round click with Trendtime 3. This click system means that even those not used to DIY work can easily install a herringbone pattern, as they do not have to distinguish between right and left-hand planks.

In line with the system idea, new synchronous decors will be added to the collection in 2018, which form an authentic overall impression in terms of look and feel. With regard to design trends, the new "Oak Stonewood" decor combines wood and stone patterns for the first time.

The "Open Frameworks" Design Edition by Hadi Teherani shows off the perfect combination of these aspects. A key component is a system plank, which is coordinated in terms of length and width and can be installed in a variety of combinations due to the all-round click. The result is a large variety of installation patterns. For the decor look, classic materials like terrazzo, travertin, wood and stone have been interpreted in a contemporary manner. With the new "Edition" collection, Parador impressively shows the wide variety of design options that a laminate floor can offer. "Open Frameworks" is deliberately aimed at people who

»The aim is to have a product range with system that allows our commercial partners to sell it easily.«

want to be creative themselves: the Design Edition is specially designed for architects, planners and interior designers, but also for the specialist retail sector providing advice.

Can this logic also be transferred to the engineered wood flooring sector?

DN: In the engineered wood flooring assortment we are widening the range in optical terms and adding to the collections with new surface textures, installation patterns and colours that range from light to dark, from natural to fashionable. Besides the best seller, oak, this also includes classics like beech, which we are giving a contemporary coat. With these new interpretations, not only are we creating optical accents, but are also putting beech on a level with highly sought-after oak against the background of scarce raw material resources.

Furthermore we are expanding our surface treatments: the Classic and Trendtime assortments are getting the new Natural Oil Plus. A new formula and a more complete application protect the flooring even better and increase the surface's everyday fitness for purpose.

We are implementing the system idea in the strictest sense in our "Open Frameworks" engineered wood flooring Design Edition. The collec-

tion is based on four oak system planks with a tongue and groove joint, whose long and end edges can be combined with each other. Besides the format combinations, the three contemporary, light colours Oak White, Oak Grey and Oak Natural can also be combined with each other. The absolute highlight of the collection are coloured links, which can be inserted between the individual planks. Three matching and three contrasting colours each in two different sizes ensure a virtually unlimited number of combinations – individually adapted to the personal taste of the end customer.

What benefits result from the system approach for the retailer?

DN: Thanks to a systemic range, the innovations provide the end customer with a large number of solutions to choose from. The customer can very easily determine the product that meets its individual needs. This makes it easier for our retail customers to sell and provides new starting points for the sales advice.

For this reason we are also continuing the system idea in our range of mouldings and accessories. We have therefore further improved the decor similarity between our mouldings and flooring products and adopted a waterproof moulding for vinyl to the range. All mouldings will also feature an adhesive groove in future, so that they are suitable both for clip assembly and for gluing. The design options are increasing – and hence also the opportunity to make extra sales. The system approach allows us to generate additional cross and up-selling opportunities for the retail sector. Thanks to comprehensive additions, we have developed a range of accessories that is 100% coordinated with our flooring products: new underlays especially for engineered wood, solid vinyl and the new Dryback vinyl are just as much a part of these as new moulding caps, which can be adapted for different types. The end customer can therefore buy everything that it needs to install its flooring and have it perfectly matched. We have even taken this path further and expanded our range for the subsequent cleaning and care.

How can the aim of this extensive planning be summarised in a few words?

DN: We are giving our commercial partners the chance to offer their customers different product ranges in different categories and thus the best solution for their individual case. The systemic composition of the assortments enables the retailer to guide its customer to precisely the product required and also open up a complete range of products around it.



Frank Beerhorst
Head of Product Management

New products 2018

Parador product highlights 2018

The highest standards of design combined with technical innovations and sustainable quality make up our performance promise. Impulse-giving developments from architecture and interior design, sensing trends, suggestions from lifestyle, handicraft and art repeatedly inspire our product developers and designer to come up with new ideas. Impressive and unusual products have thereby emerged once again, which underline Parador's claim to be a creative leader.

Particularly high-performance

Classic 1070 laminate flooring

We are keeping abreast of the increased demands on flooring in the commercial and contract sector with the high-performance Classic 1070 laminate flooring with wear class AC5.



Variety of decors and surfaces

New laminate flooring products 2018

For the 2018 collection, six new decors with predominantly synchronous surface textures have been developed. There is also a new super matt texture. One highlight is the Stonewood laminate flooring with a combination of puristic concrete and natural wood look.



Design Edition by Hadi Teherani

Renewed collaboration

With the Open Frameworks Design Edition, the renowned architect has worked with us to develop a unique engineered wood and laminate flooring Design Edition.



Combinatorics rethought

Open Frameworks

Design Edition

In a combination of materials, colours and finishes, the Open Frameworks Design Edition displays its creative power: the engineered wood and laminate flooring elements can be combined in a variety of ways and create room for unlimited design options. Combinatorics is rethought in this way.



Extended range

New vinyl flooring products 2018

Besides vinyl with HDF core board and made of solid material, the new Vinyl Dryback for gluing complements the product range. Three new oak decors, exclusive to Parador with authentic textures, interpret current design trends.

Expressive collection

New engineered wood flooring products 2018

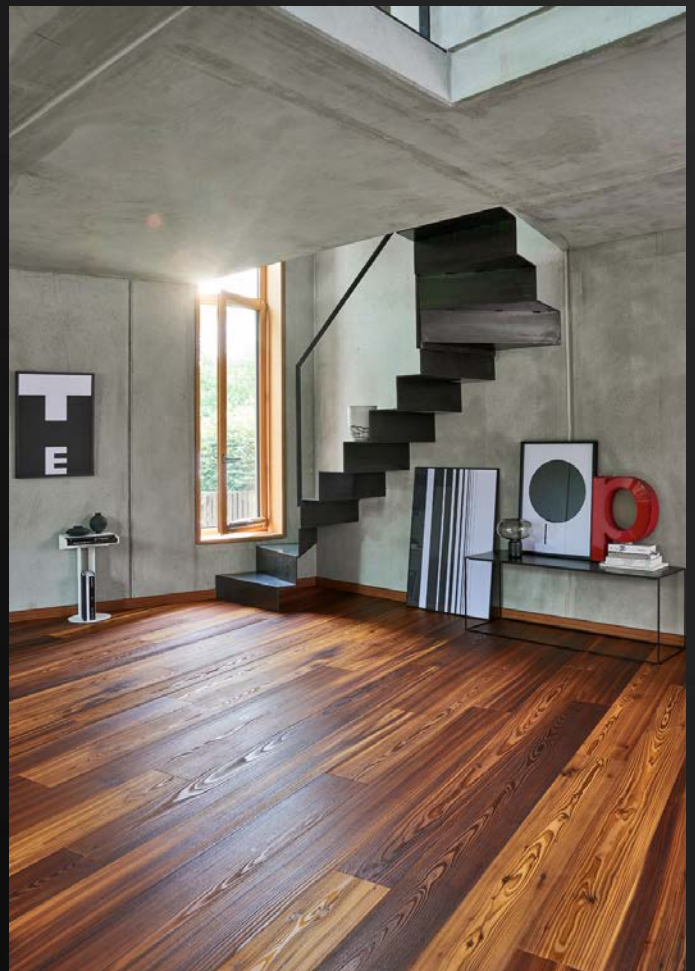
From white through to mud-coloured shades, from the deep "Soft texture" through to the new "Handcrafted" surface finish, from the architectural "strip format" to the generous "chateau plank" – our 35 new products in the engineered wood flooring sector pick up on current wood, colour, surface and format trends.



Free choice

Decor similarity for Vinyl flooring Basic

When it comes to vinyl, we are opting for decor similarity: all decors in the Basic assortment are available as vinyl with HDF core board, as solid vinyl and as vinyl Dryback.





New all-rounder

Modular ONE product innovation

The resilient floor covering, Modular ONE, is an efficient all-rounder with multi-layer technology: water-resistant, durable and easy to clean. In addition, it impresses with an extremely authentic matt surface quality, which feels and looks like real wood.

Quality with system

Comprehensive range of accessories

Our accessories continue the value of our floors in terms of design and quality: skirtings, end caps, underlays and care products complement each other perfectly and underline our system idea..



Innovative and ecological

Eco Balance series

With the Eco Balance series, we strike a balance between style and ecology. The sustainable production method and the conservation of natural raw materials are evidence of our claim to environmental compatibility and health in the home.



Open Frameworks Design Edition by Hadi Teherani

With the Open Frameworks Design Edition by Hadi Teherani, Parador continues its collaboration with leading international designers. As a result, the architect Hadi Teherani, born in Iran and resident in Hamburg, has created a fascinating engineered wood and laminate flooring collection for the second time. What started in 2014 with New Classics, is now continued consistently with Open Frameworks: the free interpretation of flooring design classics, which reaches a new dimension of individuality and design scope.

In a combination of materials, colours and finishes, engineered wood and laminate flooring from the Open Frameworks Design Edition display their creative power: the ele-

ments from both assortments can be combined in a variety of ways and create room for unlimited design options. Combinatorics is rethought, with individuality being brought to perfection together with your own creativity.

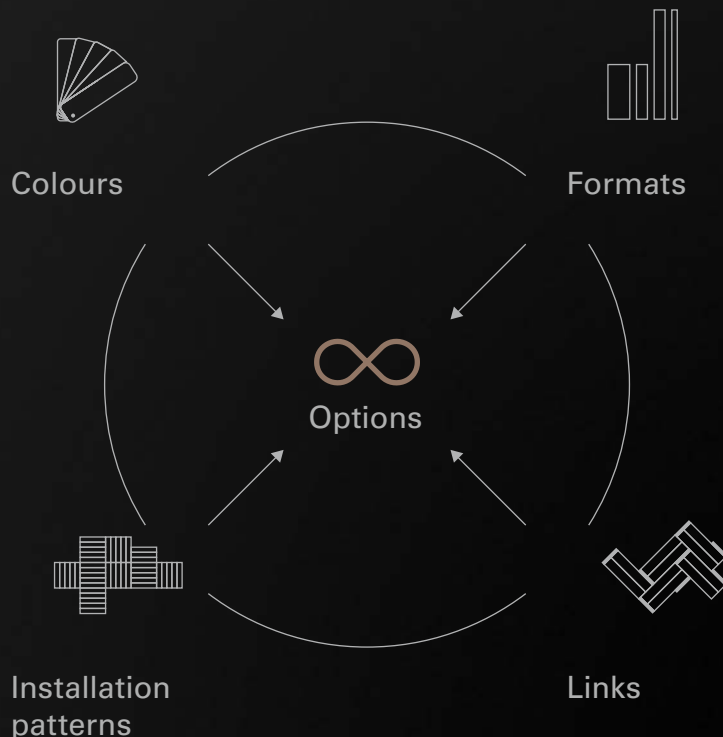




Open Frameworks Design Edition by Hadi Teherani

From classic to avant-garde – the engineered wood flooring planks in the Open Frameworks Design Edition by Hadi Teherani reveal their individuality through the inexhaustibility of interior design. Oak planks in the contemporary colours of OAK White, OAK Grey and OAK Natural, each in two different lengths and widths, result in a new variety of creative options, as they can be combined with each other in any way. The wealth of variety is extended by coloured design elements, the "links", which were specially devised for the engineered wood flooring Edition: three matching and three contrasting colours in four different sizes ensure a virtually unlimited number of combinations.

Unlimited design options
with 4 components





OAK white, module 2
OAK natural, module 2 and 4
OAK grey, module 4

Components

Engineered wood flooring Edition

Colours

OAK white

OAK natural

OAK grey

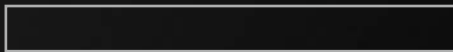


Formats

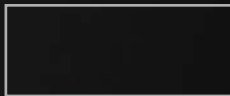
Module 1:
582,5 x 116,5 x 13 mm



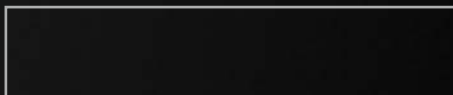
Module 2:
1165 x 116,5 x 13 mm



Module 3:
582,5 x 233 x 13 mm



Module 4:
1165 x 233 x 13 mm



Links



OAK white



OAK natural



OAK grey



OAK melon



OAK matcha



OAK doveblue



Link 1
116,5×30×13mm



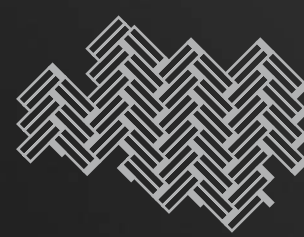
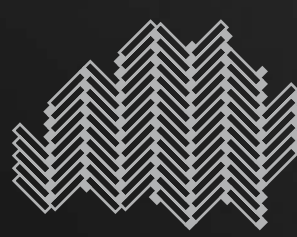
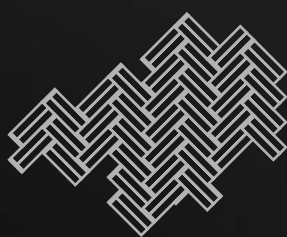
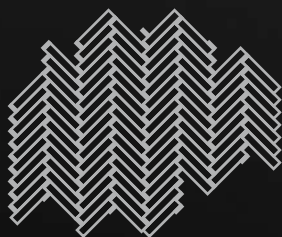
Link 2
233×30×13mm



Link 3
116,5×70×13mm



Link 4
233×70×13mm



The shown installation options are only examples. There are many more installation options possible.

Installation patterns (samples)



Herringbone
Basic



Herringbone
Double



Herringbone
Single



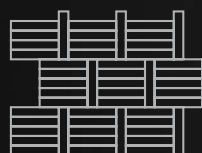
Basic



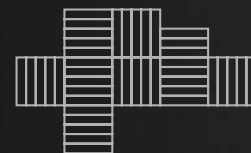
Basic
Ladder



Basic
Half-offset



Basic Half-offset
ladder



Panel

Open Frameworks Parkett

Open Frameworks
Engineered wood flooring





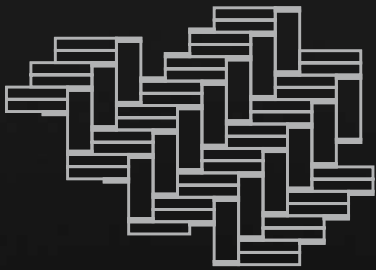
Open Frameworks – Classic

Systemdielen / system plank / lame avec système de fixation / lama con sistema de conexión / systeemvloerdeel / половица системы
1165×233×13 mm

OAK grey M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1740007



Weitere Verlegevarianten unter:
Further installation options below:
www.parador.de

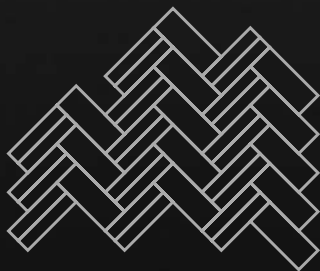
Open Frameworks – Classic

Systemdielen / system plank / lame avec système de fixation / lama con sistema de conexión / systeemvloerdeel / половица системы
1165×233×13 mm

OAK natural M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1740013



Weitere Verlegevarianten unter:
Further installation options below:
www.parador.de

Floor Fields – Select

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
2010×160×13 mm

NEA Eiche Pure M4V
NEA Oak Pure M4V
NEA Chêne Pure M4V
NEA Roble Pure M4V
NEA Eiken Pure M4V
NEA Дуб Pure M4V

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1740049



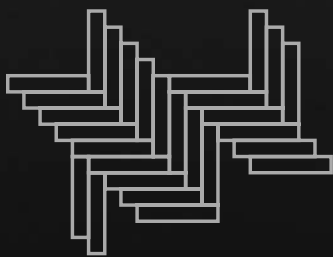
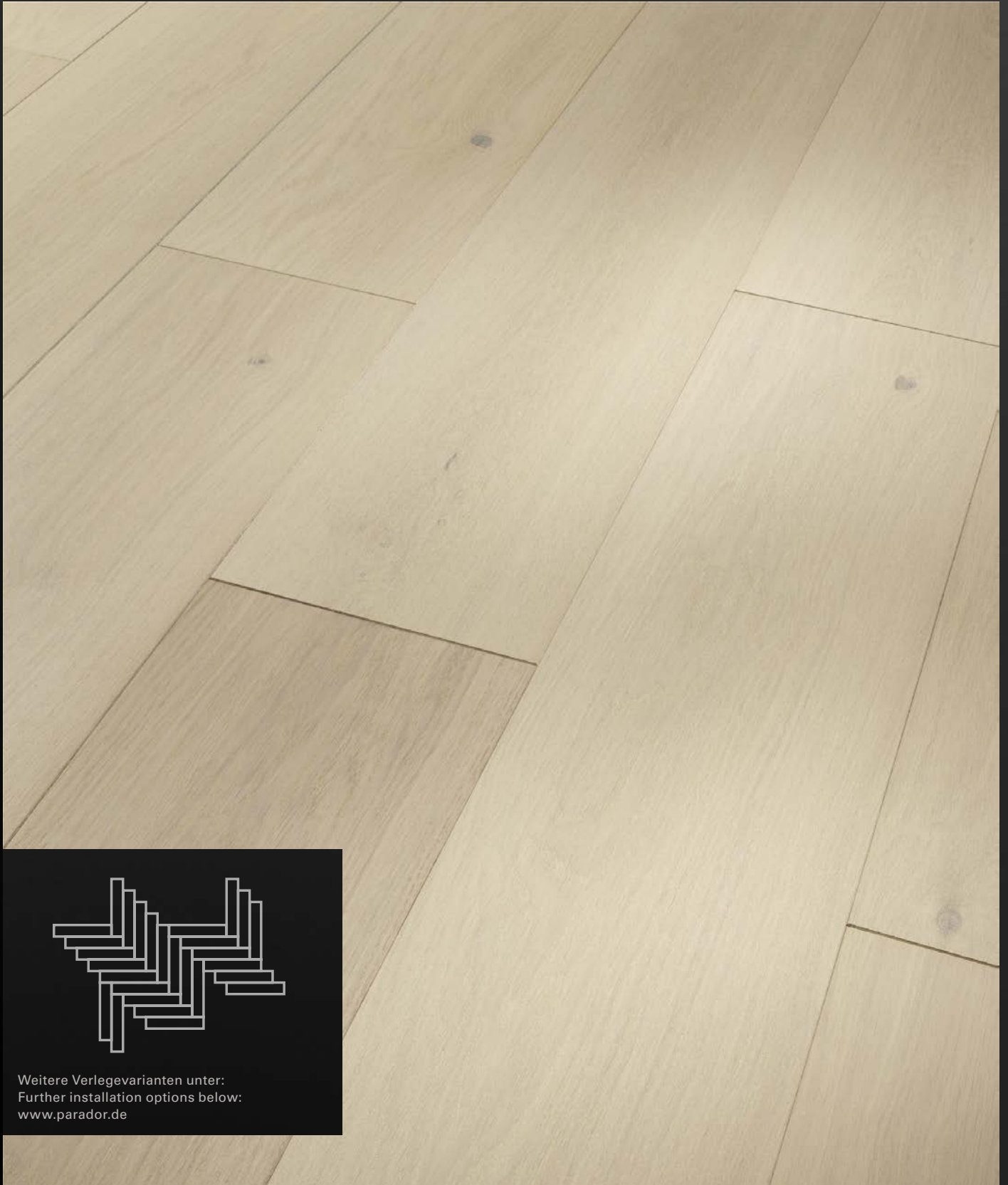
Open Frameworks – Classic

Systemdielen / system plank / lame avec système de fixation / lama con sistema de conexión / systeenvloerdeel / половица системы
1165×233×13 mm

OAK white M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1740002



Weitere Verlegevarianten unter:
Further installation options below:
www.parador.de



OAK natural, Modul 1
Link 1, OAK white,
Link 1, OAK grey



New Concrete
New Oak
New Travertine

Open Frameworks Laminate flooring

The laminate planks of the Open Frameworks Design Edition start somewhere between original and interpretation: classic flooring design materials such as terrazzo, travertine, wood and stone evolved in a contemporary manner. In this respect, Edition plays with colours and material properties and makes use of the varied design options that laminate flooring provides. Decors thereby emerge that fluctuate between imitation and the genuine. They combine classicism and modernity in balanced harmony. At the same time, the different designs, which can be combined in any way, open up a new dimension of transformability. The result is endless possibilities for flooring design.



New Concrete
New Oak
New Terrazzo
New Travertine

Open Frameworks Laminat

Open Frameworks Laminate flooring





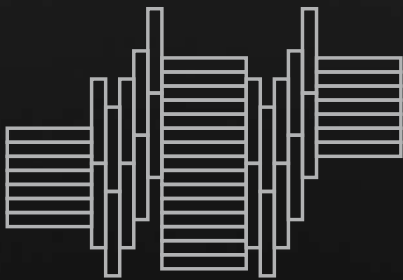
Open Frameworks

858 x 143 x 8 mm

Hadi Teherani New Concrete

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1732221



Weitere Verlegevarianten unter:
Further installation options below:
www.parador.de

Open Frameworks

858 × 143 × 8mm

Hadi Teherani New Oak

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1732223



Weitere Verlegevarianten unter:
Further installation options below:
www.parador.de

Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

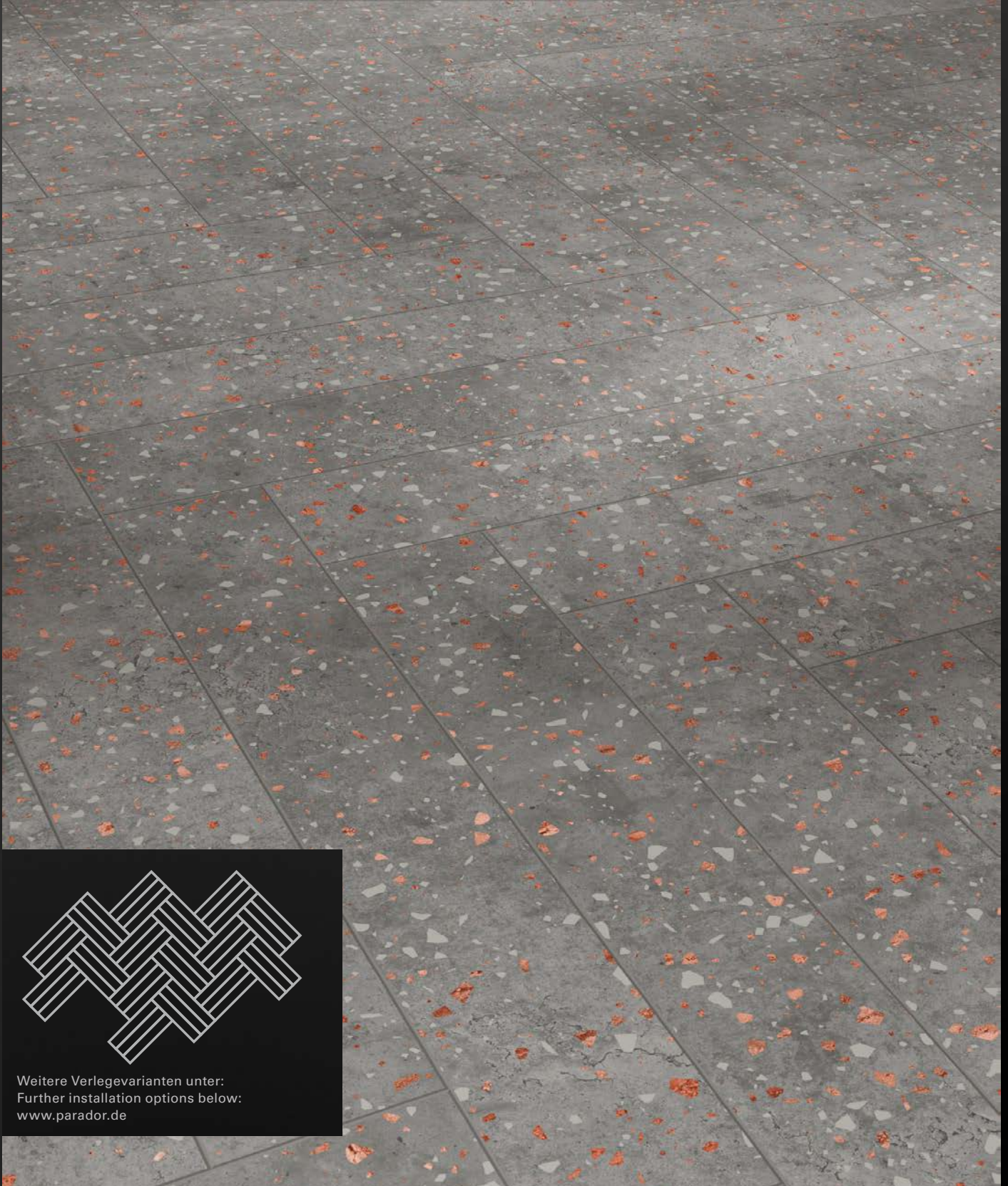
Open Frameworks

858 x 143 x 8 mm

Hadi Teherani New Terrazzo

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1732222



Weitere Verlegevarianten unter:
Further installation options below:
www.parador.de

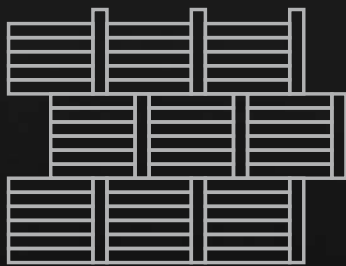
Open Frameworks

858 × 143 × 8mm

Hadi Teherani New Travertine

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1732224



Weitere Verlegevarianten unter:
Further installation options below:
www.parador.de

Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Open Frameworks Laminat

Open
Frameworks
Laminate flooring





Vinyl flooring New products 2018

Vinyl from Parador leads in terms of design and impresses with its unique decor variety. With the "Made in Germany" seal of approval, furthermore we guarantee the ultimate quality and the use of only healthy, controlled and harmless raw materials.

A flooring for all requirements in terms of room situation and subfloors – we will meet this requirement with our extended vinyl range. Besides the popular vinyl with HDF core board and made of solid material with the Comfort-Click system, the new Vinyl Basic 2.0 "Dryback" for gluing complements the product range. Over and above this, we have opted for matching decors in all the assortments. Those with a choice will no longer face a dilemma, but instead will find their favourite decor in all three categories for the widest range of applications.

Our three new oak decors, exclusive to Parador with corresponding authentic textures, interpret current design trends: be it elegant in the form of "Oak Infinity" with discreet knots, rustic in the form of "Oak Vintage" with restrained saw marks or natural in the form of "Oak Natural Mix" with a play of colours – the 2018 vinyl assortment places the emphasis on

variety in terms of look and feel too.

We take the huge popularity of large-format planks into account in the Basic 30 range with the new long plank, which looks even more authentic thanks to the 4-sided varnished bevel and emphasises the size of the format. Basic 20 with six decors in the 22+ wear class rounds off the range as a price-conscious entry collection.

Highlights:

- › Vinyl flooring for gluing
- › decor similarity among all vinyl flooring in the Basic range
- › 7 new decors

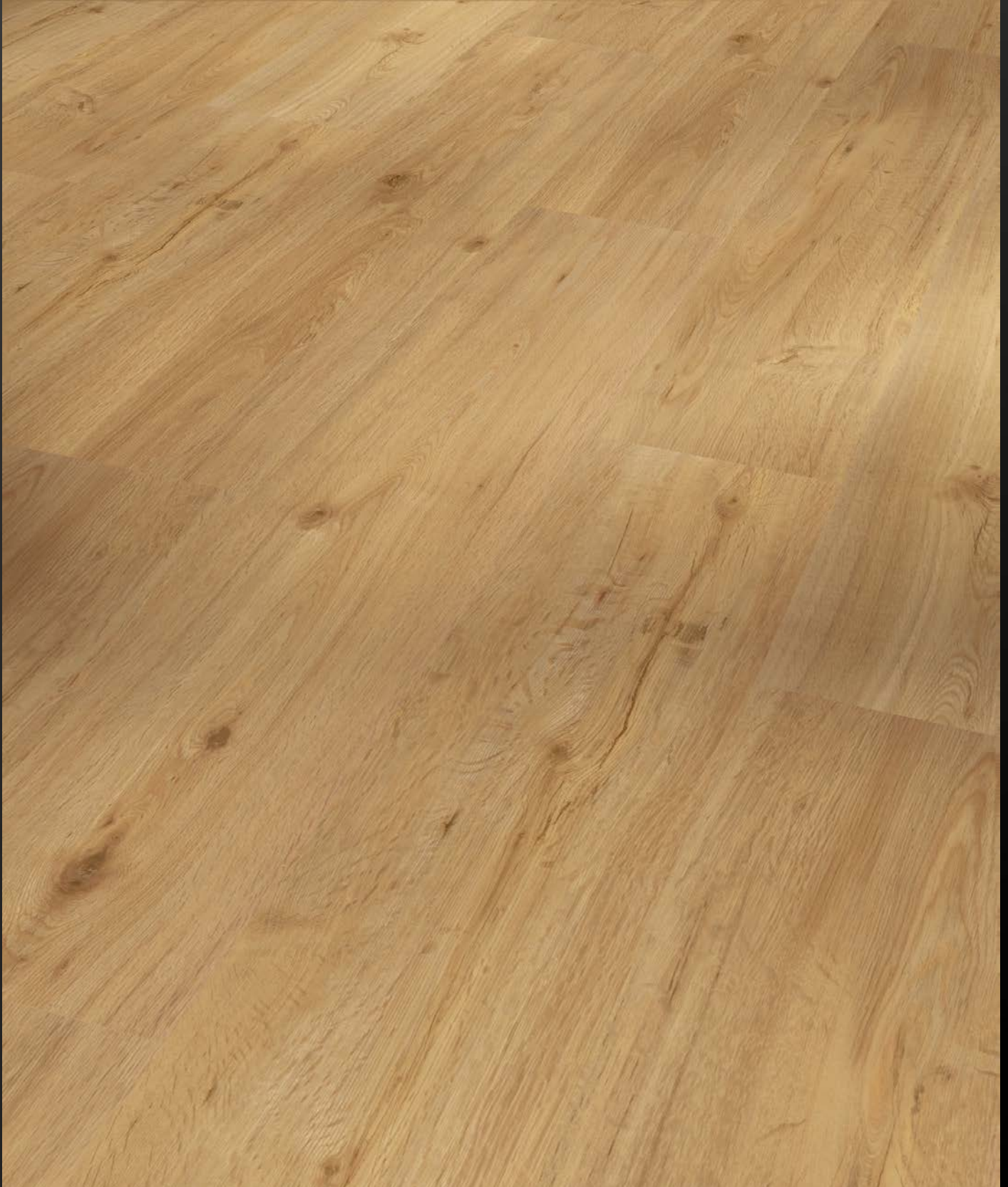


Basic 20

1207 × 216 × 9.1 mm

Eiche natur Landhausdielen Gebürstete Struktur
Oak natural wide plank brushed texture
Chêne naturel lame large texture brossée
Eiken natuur landhuisvloer geborstelde structuur
Roble natur 1 lama estructura pulida
Дуб натуральный однополосный структура „браш“

1710661



Basic 20

1207 × 216 × 9.1 mm

Eiche pastellgrau Landhausdielen Gebürstete Struktur
Oak pastel-grey wide plank brushed texture
Chêne gris pastel lame large texture brossée
Eiken pastelgrijs landhuisvloer geborstelde structuur
Roble color pastel gris 1 lama estructura pulida
Дуб пастельно-серый однополосный структура „браш“

1710665



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 20

1207 × 216 × 9.1 mm

Eiche Skyline grau Landhausdielen Gebürstete Struktur
Oak Skyline grey wide plank brushed texture
Chêne Skyline gris lame large texture brossée
Eiken Skyline grijs landhuisvloer geborstelde structuur
Roble Skyline gris 1 lama estructura pulida
Дуб Skyline серый однополосный структура „браш“

1710666



Basic 20

1207 × 216 × 9.1 mm

Eiche Studioline geschliffen Landhausdielen Gebürstete Struktur
Oak Studioline sanded wide plank brushed texture
Chêne Studioline poli lame large texture brossée
Eiken Studioline geslepen landhuisvloer geborstelde structuur
Roble Studioline lijado 1 lama estructura pulida
Дуб Studioline шлифованный однополосный структура „браш“

1710664



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 20

1207 × 216 × 9.1 mm

Wildapfel gebleicht Landhausdielen Gebürstete Struktur
Wild apple bleached wide plank brushed texture
Pommier sauvage blanchi lame large texture brossée
Wilde appelaar gebleekt landhuisvloer geborstelde structuur
Manzano silvestre blanqueado 1 lama estructura pulida
Дикая яблоня осветленный однополосный структура „браш“

1710663



Basic 20

1207 × 216 × 9.1 mm

Wildapfel Landhausdielen Gebürstete Struktur
Wild apple wide plank brushed texture
Pommier sauvage lame large texture broyée
Wilde appelaar landhuisvloer geborstelde structuur
Manzano silvestre 1 lama estructura pulida
Дикая яблоня однополосный структура „браш“

1710662



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 30

1207 × 216 × 9.4 mm

Eiche grau geweißt Landhausdielen Gebürstete Struktur
Oak grey whitewashed wide plank brushed texture
Chêne gris blanchi lame large texture brossée
Eiken grijs gewit landhuisvloer geborstelde structuur
Roble gris blanqueada 1 lama estructura pulida
Дуб серый белёный однополосный структура „браш“

1730560



Basic 30

1207 × 216 × 9.4 mm

Eiche Infinity antik Landhausdielen Lebhaftige Struktur
Oak Infinity antique wide plank vivid texture
Chêne Infinity antique lame large texture vivante
Eiken Infinity antiek landhuisvloer levendige structuur
Roble Infinity antiguo 1 lama estructura viva
Дуб Infinity антик однополосный яркая структура

1730636



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 30

1207 × 216 × 9.4 mm

Eiche Infinity grau Landhausdielen Lebhaftige Struktur
Oak Infinity grey wide plank vivid texture
Chêne Infinity gris lame large texture vivante
Eiken Infinity grijs landhuisvloer levendige structuur
Roble Infinity gris 1 lama estructura viva
Дуб Infinity серый однополосный яркая структура

1730635



Basic 30

1207 × 216 × 9.4 mm

Eiche Infinity natur Landhausdielen Lebhaftige Struktur
Oak Infinity natural wide plank vivid texture
Chêne Infinity naturel lame large texture vivante
Eiken Infinity natuur landhuisvloer levendige structuur
Roble Infinity natur 1 lama estructura viva
Дуб Infinity натуральный однополосный яркая структура

1730634



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 30

1207 × 216 × 9.4 mm

Eiche Memory geschliffen Landhausdielen Gebürstete Struktur
Oak Memory sanded wide plank brushed texture
Chêne Memory poli lame large texture brossée
Eiken Memory geslepen landhuisvloer geborstelde structuur
Roble Memory lijado 1 lama estructura pulida
Дуб Мемори шлифованный однополосный структура „браш“

1730621



Basic 30

1207 × 216 × 9.4 mm

Eiche Sierra natur Landhausdiele Gebürstete Struktur
Oak Sierra natural wide plank brushed texture
Chêne Sierra naturel lame large texture brossée
Eiken Sierra natuur landhuisvloer geborstelde structuur
Roble Sierra natur 1 lama estructura pulida
Дуб Sierra натуральный однополосный структура „браш“

1730632



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 30

1207 × 216 × 9.4 mm

Pinie skandinavisch weiß Landhausdielen Gebürstete Struktur
Pine scandinavian white wide plank brushed texture
Pin blanc scandinave lame large texture brossée
Pijnboom scandinavisch wit landhuisvloer geborstelde structuur
Pino piñonero blanco escandinavo 1 lama estructura pulida
Пиния скандинавский белый однополосный структура „браш“

1730627

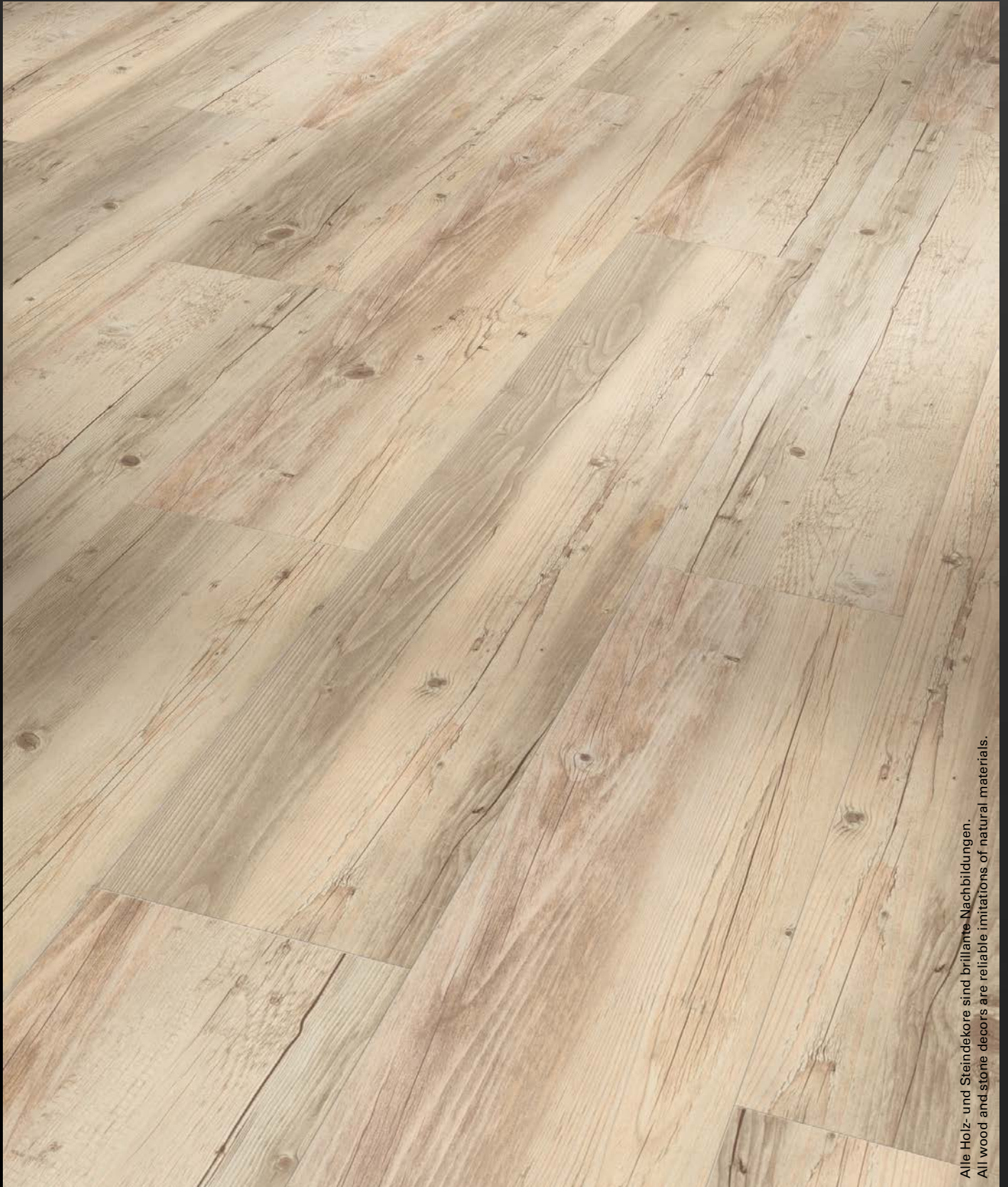


Basic 30

1207 × 216 × 9.4 mm

Pinie weiß geölt Landhausdielen Sägeraue Struktur
Pine white oiled wide plank rough-sawn texture
Pin huilé blanc lame large texture trait de scie
Pijnboom wit geolied landhuisvloer zaagruwe structuur
Pino piñonero blanco al aceite 1 lama estructura aserrada
Пиния белый промасленный однополосный структура пиленая

1730633



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.





Basic 30

1207 × 216 × 9.4 mm

Eiche Variant geschliffen Gebürstete Struktur
Oak Variant sanded brushed texture
Chêne Variant poli texture brossée
Eiken Variant geslepen geborstelde structuur
Roble Variant lijado estructura pulida
Дуб Variant шлифованный структура „браш“

1730622



Basic 30

598 × 292 × 9.4 mm

Beton grau Steinstruktur
Concrete grey stone texture
Béton gris texture pierre
Beton grijs steenstructuur
Cemento gris estructura piedra
Бетон серый каменная структура

1730557



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 30

598 × 292 × 9.4 mm

Mineral black Mineralstruktur
Mineral black Mineral texture
Mineral black texture minéral
Mineral black mineraalstructuur
Mineral black estructura mineral
Mineral black структура минерала

1730559



Basic 30

598 × 292 × 9.4 mm

Mineral grey Mineralstruktur
Mineral grey Mineral texture
Mineral grey texture minéral
Mineral grey mineraalstructuur
Mineral grey estructura mineral
Mineral grey структура минерала

1730558



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 30

2200 × 216 × 9.4 mm

Eiche grau geweißt Holzstruktur
Oak grey whitewashed wood texture
Chêne gris blanchi texture bois
Eiken grijs gewit houtstructuur
Roble gris blanqueada estructura madera
Дуб серый белёный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730551



Basic 30

2200 × 216 × 9.4 mm

Eiche Memory natur Holzstruktur
Oak Memory natural wood texture
Chêne Memory naturel texture bois
Eiken Memory natuur houtstructuur
Roble Memory natur estructura madera
Дуб Мемогу натуральной структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730555



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

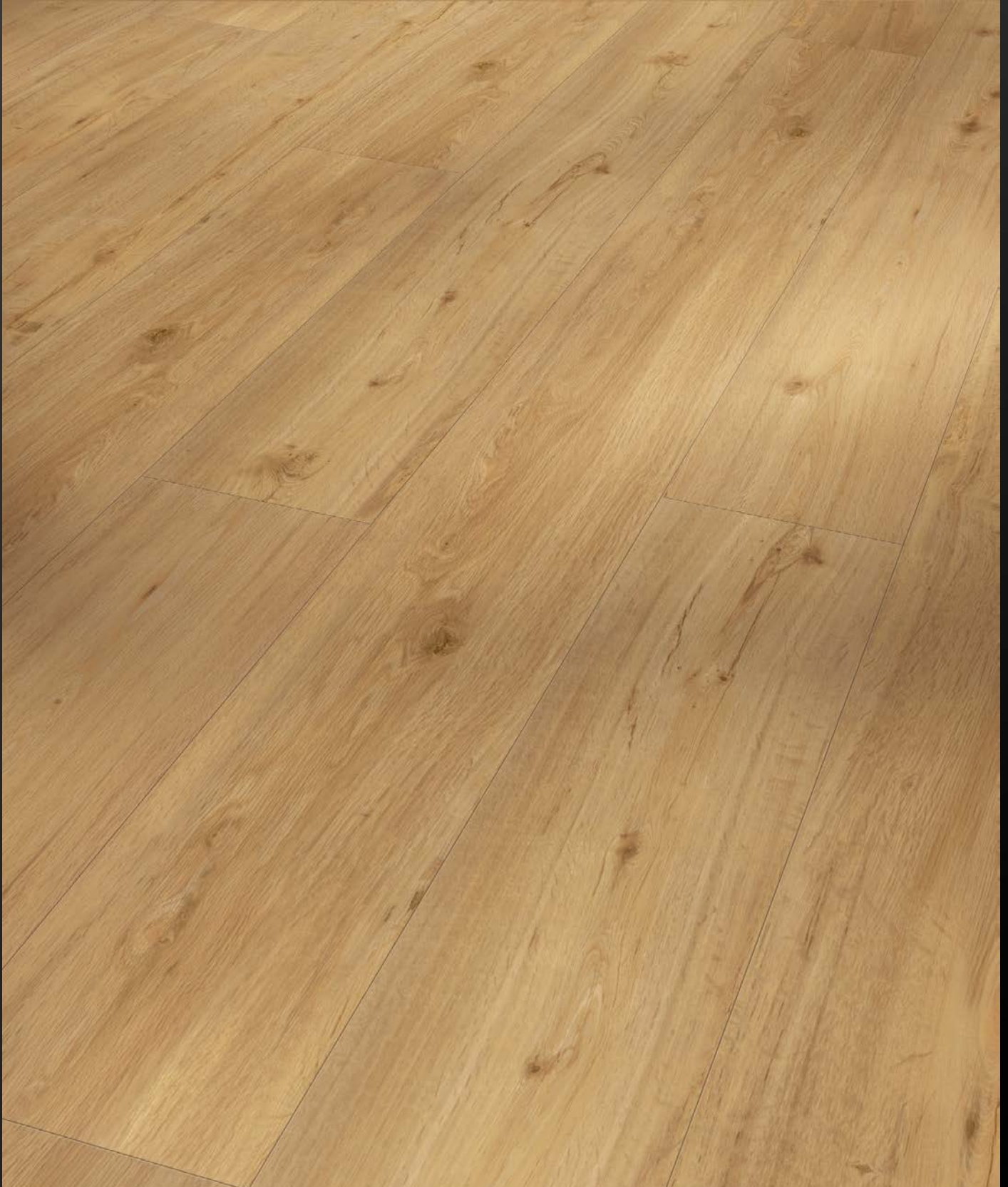
Basic 30

2200 × 216 × 9.4 mm

Eiche natur Holzstruktur
Oak natural wood texture
Chêne naturel texture bois
Eiken natuur houtstructuur
Roble natur estructura madera
Дуб натуральный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730552



Basic 30

2200 × 216 × 9.4 mm

Eiche Royal hell gekälkt Holzstruktur
Oak Royal light-limed wood texture
Chêne Royal clair chaulé texture bois
Eiken Royal licht gekalkt houtstructuur
Roble Royal claro calizo estructura madera
Дуб Royal светло отбеленный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730553



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

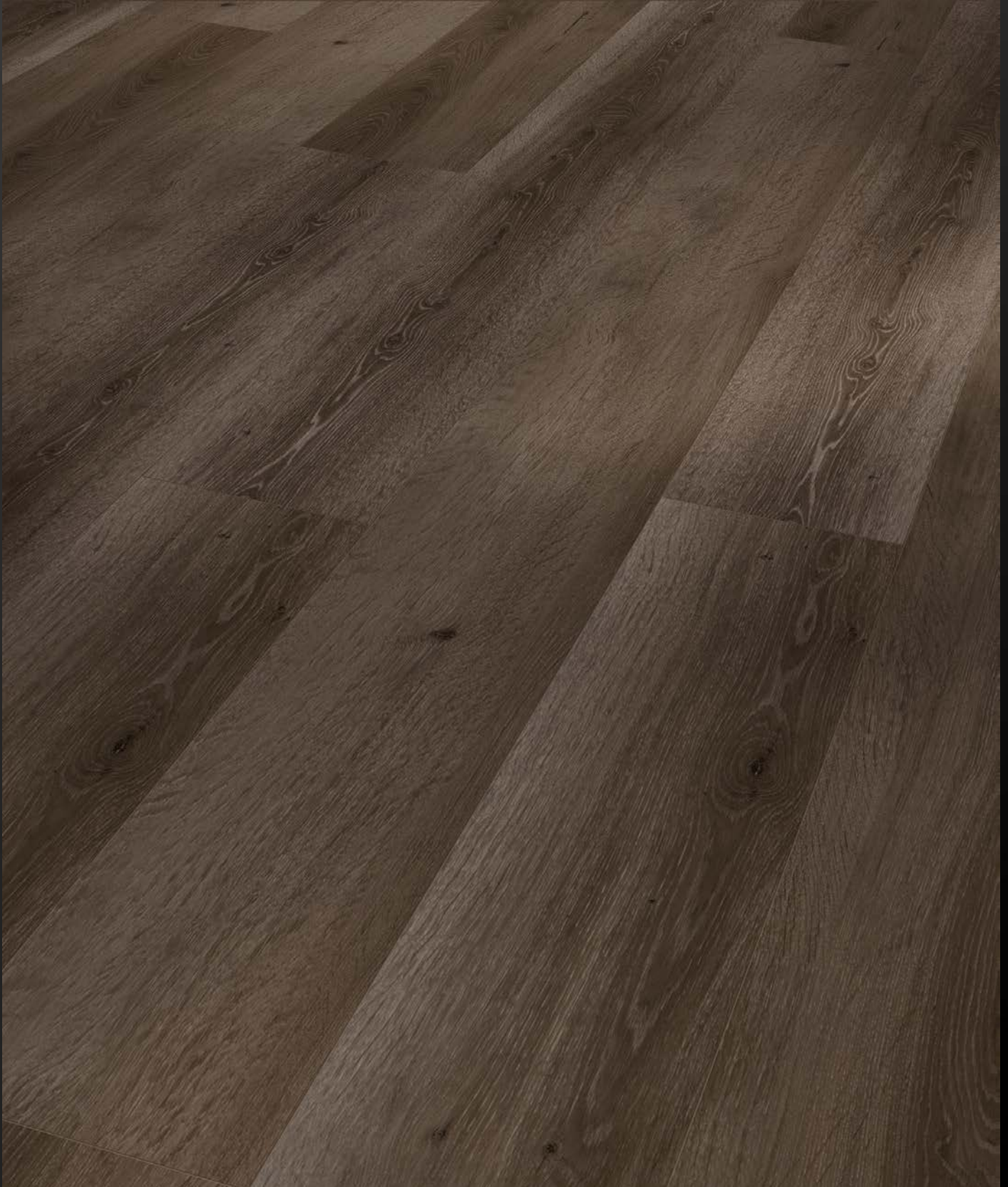
Basic 30

2200 × 216 × 9.4 mm

Eiche Skyline grau Holzstruktur
Oak Skyline grey wood texture
Chêne Skyline gris texture bois
Eiken Skyline grijs houtstructuur
Roble Skyline gris estructura madera
Дуб Skyline серый структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730556



Basic 30

2200 × 216 × 9.4 mm

Eiche Skyline weiß Holzstruktur
Oak Skyline white wood texture
Chêne Skyline blanc texture bois
Eiken Skyline wit houtstructuur
Roble Skyline blanco estructura madera
Дуб Skyline белый структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730554



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Classic 2030

1207 × 216 × 9.6 mm

Eiche Natural Mix grau Landhausdielen Holzstruktur
Oak Natural Mix grey wide plank wood texture
Chêne Natural Mix gris lame large texture bois
Eiken Natural Mix grijs landhuisvloer houtstructuur
Roble Natural Mix gris 1 lama estructura madera
Дуб Natural Mix серый однополосный структура древесины

1730640



Classic 2030

1207 × 216 × 9.6 mm

Eiche Natural Mix hell Landhausdielen Holzstruktur
Oak Natural Mix light wide plank wood texture
Chêne Natural Mix clair lame large texture bois
Eiken Natural Mix licht landhuisvloer houtstructuur
Roble Natural Mix claro 1 lama estructura madera
Дуб Natural Mix светлый однополосный структура древесины

1730639



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.



Classic 2030

1207 × 216 × 9.6 mm

Eiche Vintage grau Landhausdielen Antikstruktur
Oak Vintage grey wide plank antique texture
Chêne Vintage gris lame large texture antique
Eiken Vintage grijs landhuisvloer antiek structuur
Roble Vintage gris 1 lama estructura antigua
Дуб Vintage серый однополосный антик структура

1730638



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Classic 2030

1207 × 216 × 9.6 mm

Eiche Vintage natur Landhausdielen Antikstruktur
Oak Vintage natural wide plank antique texture
Chêne Vintage naturel lame large texture antique
Eiken Vintage natuur landhuisvloer antiek structuur
Roble Vintage natur 1 lama estructura antigua
Дуб Vintage натуральный однополосный антик структура

1730637





Ornamentic colour / Mineralstruktur / Trendtime 5.50
Ornamentic colour / Mineral texture / Trendtime 5.50

Trendtime 5.30

903 × 395 × 9.6 mm

Beton grau Steinstruktur
Concrete grey stone texture
Béton gris texture pierre
Beton grijs steenstructuur
Cemento gris estructura piedra
Бетон серый каменная структура

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730647



Basic 4.3

1209 × 219 × 4.3 mm

Eiche Infinity antik Landhausdielen Lebhaftige Struktur
Oak Infinity antique wide plank vivid texture
Chêne Infinity antique lame large texture vivante
Eiken Infinity antiek landhuisvloer levendige structuur
Roble Infinity antiguo 1 lama estructura viva
Дуб Infinity антик однополосный яркая структура

1730661



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 4.3

1209 × 219 × 4.3 mm

Eiche Infinity grau Landhausdielen Lebhaftige Struktur
Oak Infinity grey wide plank vivid texture
Chêne Infinity gris lame large texture vivante
Eiken Infinity grijs landhuisvloer levendige structuur
Roble Infinity gris 1 lama estructura viva
Дуб Infinity серый однополосный яркая структура

1730660



Basic 4.3

1209 × 219 × 4.3mm

Eiche Infinity natur Landhausdielen Lebhaftige Struktur
Oak Infinity natural wide plank vivid texture
Chêne Infinity naturel lame large texture vivante
Eiken Infinity natuur landhuisvloer levendige structuur
Roble Infinity natur 1 lama estructura viva
Дуб Infinity натуральный однополосный яркая структура

1730659



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 4.3

1209 × 219 × 4.3 mm

Eiche Memory natur Landhausdiele Gebürstete Struktur
Oak Memory natural wide plank brushed texture
Chêne Memory naturel lame large texture brossée
Eiken Memory natuur landhuisvloer geborstelde structuur
Roble Memory natur 1 lama estructura pulida
Дуб Memory натуральный однополосный структура „браш“

1730656



Basic 4.3

1209 × 219 × 4.3 mm

Eiche pastellgrau Landhausdielen Gebürstete Struktur
Oak pastel-grey wide plank brushed texture
Chêne gris pastel lame large texture brossée
Eiken pastelgrijs landhuisvloer geborstelde structuur
Roble color pastel gris 1 lama estructura pulida
Дуб пастельно-серый однополосный структура „браш“

1730658



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 4.3

1209 × 219 × 4.3 mm

Pinie weiß geölt Landhausdielen Sägerauhe Struktur
Pine white oiled wide plank rough-sawn texture
Pin huilé blanc lame large texture trait de scie
Pijnboom wit geolied landhuisvloer zaagruwe structuur
Pino piñonero blanco al aceite 1 lama estructura aserrada
Пиния белый промасленный однополосный структура пиленная

1730657



Basic 4.3

598 × 294 × 4.3mm

Mineral black Mineralstruktur
Mineral black Mineral texture
Mineral black texture minéral
Mineral black mineraalstructuur
Mineral black estructura mineral
Mineral black структура минерала

1730649



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 4.3

598 × 294 × 4.3 mm

Mineral grey Mineralstruktur
Mineral grey Mineral texture
Mineral grey texture minéral
Mineral grey mineraalstructuur
Mineral grey estructura mineral
Mineral grey структура минерала

1730648



Classic 2050

1209 × 219 × 5 mm

Eiche Natural Mix hell Landhausdielen Gebürstete Struktur
Oak Natural Mix light wide plank brushed texture
Chêne Natural Mix clair lame large texture brossée
Eiken Natural Mix licht landhuisvloer geborstelde structuur
Roble Natural Mix claro 1 lama estructura pulida
Дуб Natural Mix светлый однополосный структура „браш“

1730643



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Classic 2050

1209 × 219 × 5 mm

Eiche Natural Mix grau Landhausdielen Gebürstete Struktur
Oak Natural Mix grey wide plank brushed texture
Chêne Natural Mix gris lame large texture brossée
Eiken Natural Mix grijs landhuisvloer geborstelde structuur
Roble Natural Mix gris 1 lama estructura pulida
Дуб Natural Mix серый однополосный структура „браш“

1730644





Classic 2050

1209 × 219 × 5 mm

Eiche Vintage natur Landhausdielen Antikstruktur
Oak Vintage natural wide plank antique texture
Chêne Vintage naturel lame large texture antique
Eiken Vintage natuur landhuisvloer antiek structuur
Roble Vintage natur 1 lama estructura antigua
Дуб Vintage натуральный однополосный антик структура

1730641



Classic 2050

1209 × 219 × 5 mm

Eiche Vintage grau Landhausdielen Antikstruktur
Oak Vintage grey wide plank antique texture
Chêne Vintage gris lame large texture antique
Eiken Vintage grijs landhuisvloer antiek structuur
Roble Vintage gris 1 lama estructura antigua
Дуб Vintage серый однополосный антик структура

1730642



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Trendtime 5.50

904 x 396 x 5 mm

Beton grau Steinstruktur
Concrete grey stone texture
Béton gris texture pierre
Beton grijs steenstructuur
Cemento gris estructura piedra
Бетон серый каменная структура

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730646



Basic 2.0

1219 × 229 × 2 mm

Eiche grau geweißt Landhausdielen Gebürstete Struktur
Oak grey whitewashed wide plank brushed texture
Chêne gris blanchi lame large texture brossée
Eiken grijs gewit landhuisvloer geborstelde structuur
Roble gris blanqueada 1 lama estructura pulida
Дуб серый белёный однополосный структура „браш“

1730777



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 2.0

1219 × 229 × 2 mm

Eiche Infinity antik Landhausdielen Lebhaftige Struktur
Oak Infinity antique wide plank vivid texture
Chêne Infinity antique lame large texture vivante
Eiken Infinity antiek landhuisvloer levendige structuur
Roble Infinity antiguo 1 lama estructura viva
Дуб Infinity антик однополосный яркая структура

1730801



Basic 2.0

1219 × 229 × 2 mm

Eiche Infinity grau Landhausdielen Lebhaftige Struktur
Oak Infinity grey wide plank vivid texture
Chêne Infinity gris lame large texture vivante
Eiken Infinity grijs landhuisvloer levendige structuur
Roble Infinity gris 1 lama estructura viva
Дуб Infinity серый однополосный яркая структура

1730800



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 2.0

1219 × 229 × 2 mm

Eiche Infinity natur Landhausdielen Lebhaftes Struktur
Oak Infinity natural wide plank vivid texture
Chêne Infinity naturel lame large texture vivante
Eiken Infinity natuur landhuisvloer levendige structuur
Roble Infinity natur 1 lama estructura viva
Дуб Infinity натуральный однополосный яркая структура

1730799



Basic 2.0

1219 × 229 × 2 mm

Eiche Memory geschliffen Landhausdielen Gebürstete Struktur
Oak Memory sanded wide plank brushed texture
Chêne Memory poli lame large texture brossée
Eiken Memory geslepen landhuisvloer geborstelde structuur
Roble Memory lijado 1 lama estructura pulida
Дуб Мемори шлифованный однополосный структура „браш“

1730778



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 2.0

1219 × 229 × 2 mm

Eiche Memory natur Landhausdielen Gebürstete Struktur
Oak Memory natural wide plank brushed texture
Chêne Memory naturel lame large texture brossée
Eiken Memory natuur landhuisvloer geborstelde structuur
Roble Memory natur 1 lama estructura pulida
Дуб Memory натуральный однополосный структура „браш“

1730796



Basic 2.0

1219 × 229 × 2 mm

Eiche natur Landhausdielen Gebürstete Struktur
Oak natural wide plank brushed texture
Chêne naturel lame large texture brossée
Eiken natuur landhuisvloer geborstelde structuur
Roble natur 1 lama estructura pulida
Дуб натуральный однополосный структура „браш“

1730779



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.





Basic 2.0

1219 × 229 × 2 mm

Eiche pastellgrau Landhausdielen Gebürstete Struktur
Oak pastel-grey wide plank brushed texture
Chêne gris pastel lame large texture brossée
Eiken pasteligrijs landhuisvloer geborstelde structuur
Roble color pastel gris 1 lama estructura pulida
Дуб пастельно-серый однополосный структура „браш“

1730798



Basic 2.0

1219 × 229 × 2 mm

Eiche Royal hell gekälkt Landhausdielen Gebürstete Struktur
Oak Royal light-limed wide plank brushed texture
Chêne Royal clair chaulé lame large texture brossée
Eiken Royal licht gekalkt landhuisvloer geborstelde structuur
Roble Royal claro calizo 1 lama estructura pulida
Дуб Royal светло отбеленный однополосный структура „браш“

1730780



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 2.0

1219 × 229 × 2 mm

Eiche Sierra natur Landhausdielen Gebürstete Struktur
Oak Sierra natural wide plank brushed texture
Chêne Sierra naturel lame large texture brossée
Eiken Sierra natuur landhuisvloer geborstelde structuur
Roble Sierra natur 1 lama estructura pulida
Дуб Sierra натуральный однополосный структура „браш“

1730791



Basic 2.0

1219 × 229 × 2 mm

Eiche Skyline weiß Landhausdielen Gebürstete Struktur
Oak Skyline white wide plank brushed texture
Chêne Skyline blanc lame large texture brossée
Eiken Skyline wit landhuisvloer geborstelde structuur
Roble Skyline blanco 1 lama estructura pulida
Дуб Skyline белый однополосный структура „браш“

1730792



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 2.0

1219 × 229 × 2 mm

Eiche Studioline geschliffen Landhausdielen Gebürstete Struktur

Oak Studioline sanded wide plank brushed texture

Chêne Studioline poli lame large texture brossée

Eiken Studioline geslepen landhuisvloer geborstelde structuur

Roble Studioline lijado 1 lama estructura pulida

Дуб Studioline шлифованный однополосный структура „браш“

1730793



Basic 2.0

1219 × 229 × 2 mm

Pinie skandinavisch weiß Landhausdiele Gebürstete Struktur
Pine scandinavian white wide plank brushed texture
Pin blanc scandinave lame large texture brossée
Pijnboom scandinavisch wit landhuisvloer geborstelde structuur
Pino piñonero blanco escandinavo 1 lama estructura pulida
Пиния скандинавский белый однополосный структура „браш“

1730795



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.





Basic 2.0

1219 × 229 × 2 mm

Pinie weiß geölt Landhausdielen Sägerauhe Struktur
Pine white oiled wide plank rough-sawn texture
Pin huilé blanc lame large texture trait de scie
Pijnboom wit geolied landhuisvloer zaagruwe structuur
Pino piñonero blanco al aceite 1 lama estructura aserrada
Пиния белый промасленный однополосный структура пиленная

1730797



Basic 2.0

1219 × 229 × 2 mm

Eiche Variant geschliffen Gebürstete Struktur
Oak Variant sanded brushed texture
Chêne Variant poli texture brossée
Eiken Variant geslepen geborstelde structuur
Roble Variant lijado estructura pulida
Дуб Variant шлифованный структура „браш“

1730794



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 2.0

610 × 305 × 2 mm

Beton grau Steinstruktur
Concrete grey stone texture
Béton gris texture pierre
Beton grijs steenstructuur
Cemento gris estructura piedra
Бетон серый каменная структура

1730650



Basic 2.0

610 × 305 × 2 mm

Mineral black Mineralstruktur
Mineral black Mineral texture
Mineral black texture minéral
Mineral black mineraalstructuur
Mineral black estructura mineral
Mineral black структура минерала

1730652



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Basic 2.0

610 × 305 × 2 mm

Mineral grey Mineralstruktur
Mineral grey Mineral texture
Mineral grey texture minéral
Mineral grey mineraalstructuur
Mineral grey estructura mineral
Mineral grey структура минерала

1730651





Modular ONE

New products

2018

Parador's new design floor covering, Modular ONE, is a genuine all-rounder: water-resistant, durable, easy to clean and suitable for under-floor heating, meaning it can be used in any room. What is more, due to its integrated Akustik backing and thanks to the resilient surface, the multi-talented flooring is particularly quiet and pleasantly warm to the feet.

In addition, Modular ONE impresses with an extremely authentic surface quality that feels like real wood and also looks like real wood due to an extremely matt finish. Eight long and eleven short planks in eleven decors newly developed by Parador promise an ambitious and contemporary collection. Besides the top seller of oak, the Modular ONE range also shows off modern softwood finishes plus, as a trendy highlight in the "Fusion" decor, the exciting combination of wood and stone look. The range of decors goes from light to dark, from classic to modern and underlines the versatile character of Modular ONE.

Both on the classic and on the long plank format, an all-round varnished bevel emphasises the authentic appearance. The varnish also

provides reliable protection against moisture and makes Modular ONE an ideal design flooring in all rooms - including kitchens and damp areas. Thanks to the tried-and-tested Safe Lock Pro click connection, the flooring can be installed easily and conveniently.

Modular ONE is PVC and solvent-free, "Made in Germany" and meets the highest requirements for health in the home – a genuine all-round talent indeed.

Highlights:

- › extremely authentic surface feel
- › suitable for damp rooms
- › particularly quiet
- › eleven decors newly developed



Eiche Spirit geräuchert, Holzstruktur, Modular ONE
Oak Spirit smoked, Wood texture, Modular ONE

Modular ONE

1285 × 194 × 8 mm

Eiche Pure hell Landhausdiele Holzstruktur
Oak Pure light wide plank wood texture
Chêne Pure clair lame large texture bois
Eiken Pure licht landhuisvloer houtstructuur
Roble Pure claro 1 lama estructura madera
Дуб Pure светлый однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730767



Modular ONE

1285 × 194 × 8 mm

Eiche Pure natur Landhausdiele Holzstruktur
Oak Pure natural wide plank wood texture
Chêne Pure naturel lame large texture bois
Eiken Pure natuur landhuisvloer houtstructuur
Roble Pure natur 1 lama estructura madera
Дуб Pure натуральный однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730766



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Modular ONE

1285 × 194 × 8 mm

Eiche Pure perlgrau Landhausdielen Holzstruktur
Oak Pure pearl-grey wide plank wood texture
Chêne Pure gris perle lame large texture bois
Eiken Pure parelgrijs landhuisvloer houtstructuur
Roble Pure gris perla 1 lama estructura madera
Дуб Pure жемчужно-серый однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730768



Modular ONE

1285 × 194 × 8 mm

Eiche Spirit geräuchert Landhausdiele Holzstruktur
Oak Spirit smoked wide plank wood texture
Chêne Spirit fumé lame large texture bois
Eiken Spirit gerookt landhuisvloer houtstructuur
Roble Spirit fumé 1 lama estructura madera
Дуб Spirit копчёный однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730773



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Modular ONE

1285 × 194 × 8 mm

Eiche Spirit natur Landhausdielen Holzstruktur
Oak Spirit natural wide plank wood texture
Chêne Spirit naturel lame large texture bois
Eiken Spirit natuur landhuisvloer houtstructuur
Roble Spirit natur 1 lama estructura madera
Дуб Spirit натуральный однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730772



Modular ONE

1285 × 194 × 8 mm

Eiche Urban grau gekälkt Landhausdiele Holzstruktur
Oak Urban grey limed wide plank wood texture
Chêne Urban chaulé gris lame large texture bois
Eiken Urban grijs gekalkt landhuisvloer houtstructuur
Roble Urban gris calizo 1 lama estructura madera
Дуб Urban серый отбеленный однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730771



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Parador

Modular ONE



Eiche Urban hell gekälkt / Holzstruktur / Modular ONE
Oak Urban light-limed / Wood texture / Modular ONE



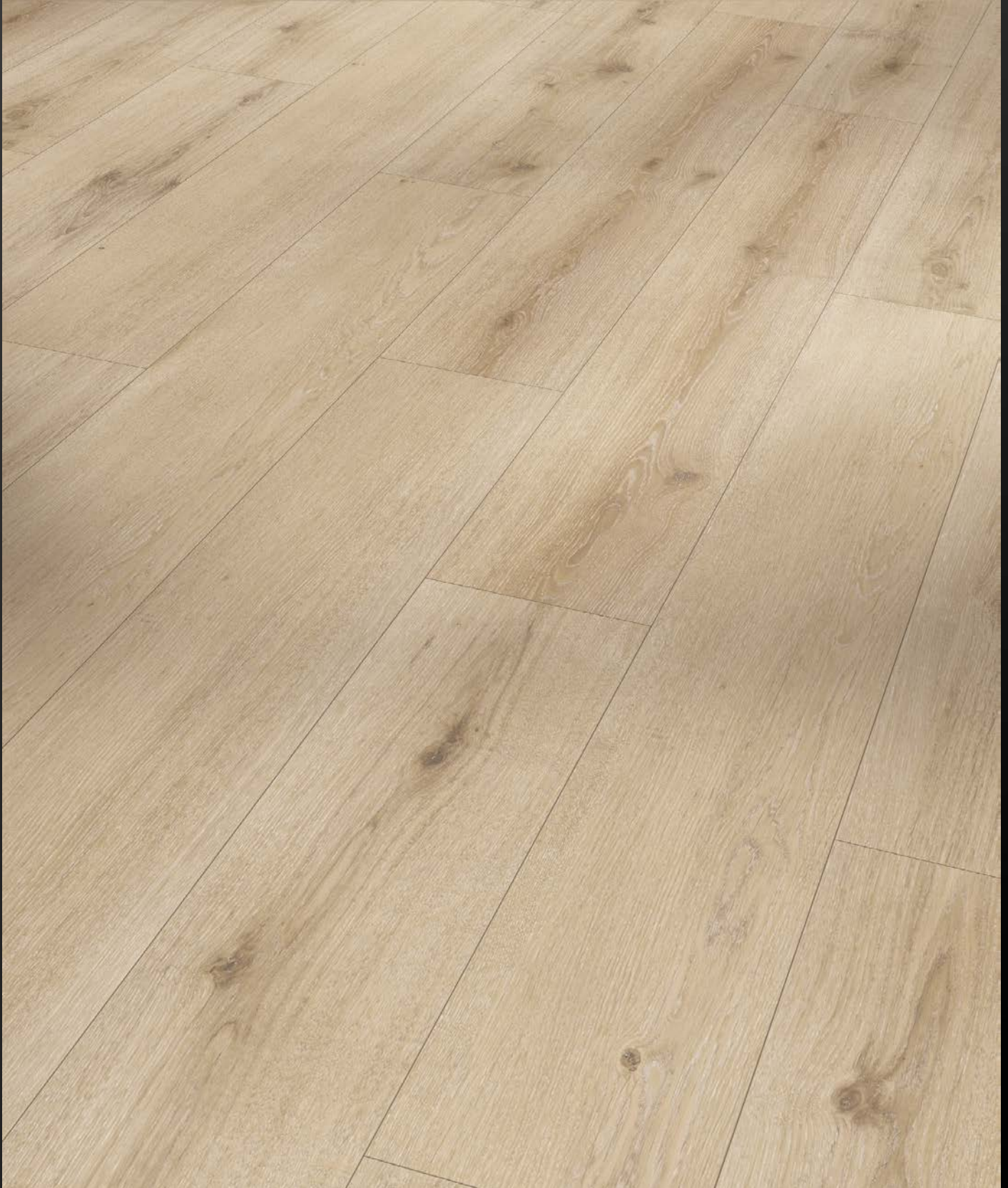
Modular ONE

1285 × 194 × 8 mm

Eiche Urban hell gekälkt Landhausdiele Holzstruktur
Oak Urban light-limed wide plank wood texture
Chêne Urban clair chaulé lame large texture bois
Eiken Urban licht gekalkt landhuisvloer houtstructuur
Roble Urban claro calizo 1 lama estructura madera
Дуб Urban светло отбеленный однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730769



Modular ONE

1285 × 194 × 8 mm

Eiche Urban weiß gekälkt Landhausdielen Holzstruktur
Oak Urban white limed wide plank wood texture
Chêne Urban chaulé blanc lame large texture bois
Eiken Urban wit gekalkt landhuisvloer houtstructuur
Roble Urban blanco calizo 1 lama estructura madera
Дуб Urban белый отбеленный однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730770



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Modular ONE

1285 × 194 × 8 mm

Fusion black Landhausdielen Holzstruktur
Fusion black wide plank wood texture
Fusion black lame large texture bois
Fusion black landhuisvloer houtstructuur
Fusion black 1 lama estructura madera
Fusion black однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730776



Modular ONE

1285 × 194 × 8 mm

Fusion grey Landhausdielen Holzstruktur
Fusion grey wide plank wood texture
Fusion grey lame large texture bois
Fusion grey landhuisvloer houtstructuur
Fusion grey 1 lama estructura madera
Fusion grey однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730775



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Modular ONE

1285 × 194 × 8 mm

Pinie rustikal grau Landhausdiele Holzstruktur
Pine rustic-grey wide plank wood texture
Pin rustique gris lame large texture bois
Pijnboom rustiek grijs landhuisvloer houtstructuur
Pino piñonero rústico gris 1 lama estructura madera
Пиния рустик серый однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730774



Modular ONE

2200 × 235 × 8 mm

Eiche Pure hell Holzstruktur
Oak Pure light wood texture
Chêne Pure clair texture bois
Eiken Pure licht houtstructuur
Roble Pure claro estructura mader
Дуб Pure светлый структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730803



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.





Modular ONE

2200 × 235 × 8 mm

Eiche Pure natur Holzstruktur
Oak Pure natural wood texture
Chêne Pure naturel texture bois
Eiken Pure natuur houtstructuur
Roble Pure natur estructura madera
Дуб Pure натуральный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730802



Modular ONE

2200 × 235 × 8 mm

Eiche Pure perlgrau Holzstruktur
Oak Pure pearl-grey wood texture
Chêne Pure gris perle texture bois
Eiken Pure parelgrijs houtstructuur
Roble Pure gris perla estructura madera
Дуб Pure жемчужно-серый структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730804



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Modular ONE

2200 × 235 × 8 mm

Eiche Spirit geräuchert Holzstruktur
Oak Spirit smoked wood texture
Chêne Spirit fumé texture bois
Eiken Spirit gerookt houtstructuur
Roble Spirit fumé estructura madera
Дуб Spirit копчёный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730809



Modular ONE

2200 × 235 × 8 mm

Eiche Spirit natur Holzstruktur
Oak Spirit natural wood texture
Chêne Spirit naturel texture bois
Eiken Spirit natuur houtstructuur
Roble Spirit natur estructura madera
Дуб Spirit натуральный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730808



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Modular ONE

2200 × 235 × 8 mm

Eiche Urban grau gekälkt Holzstruktur
Oak Urban grey limed wood texture
Chêne Urban chaulé gris texture bois
Eiken Urban grijs gekalkt houtstructuur
Roble Urban gris calizo estructura madera
Дуб Urban серый отбеленный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730807



Modular ONE

2200 × 235 × 8 mm

Eiche Urban hell gekälkt Holzstruktur
Oak Urban light-limed wood texture
Chêne Urban clair chaulé texture bois
Eiken Urban licht gekalkt houtstructuur
Roble Urban claro calizo estructura madera
Дуб Urban светло отбеленный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730805



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Modular ONE

2200 × 235 × 8 mm

Eiche Urban weiß gekälkt Holzstruktur
Oak Urban white limed wood texture
Chêne Urban chaulé blanc texture bois
Eiken Urban wit gekalkt houtstructuur
Roble Urban blanco calizo estructura madera
Дуб Urban белый отбеленный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730806





Eco Balance PUR

New products

2018

Eco Balance PUR by Parador is the "Made in Germany" resilient floor covering, which promises to make you feel good: modern, high-performance, ecological, resource-friendly and healthy in the home. Due to the versatile polyurethane (PUR) material, the design floor covering on a PEFC-certified HDF middle layer is free of PVC, plasticisers and solvents – making it ecological and safe. For its manufacture, only tested, low-emission and natural raw materials are used, which promise a high degree of safety. The use of plastic is around 50% less than with comparable design floor coverings. Thanks to its special wear layer, Eco Balance PUR ensures both a high level of walking comfort and pleasant, particularly quiet room acoustics and is also extremely durable. For 2018, Parador has developed these positive properties even further: the newly integrated Akustik backing made of cork compensates for uneven patches in the subfloor and promises even quieter room acoustics.

At the same time, the new collection shows that nobody has to do without high quality

looks: the planks in the expressive wide plank format are complemented by three more decors in warm, popular oak shades.

Highlights:

- › newly integrated Akustik backing made of cork
- › three new decors



Eiche Avant geschliffen, Holzstruktur, Eco Balance PUR
Oak Avant sanded, Wood texture, Eco Balance PUR

Eco Balance PUR

1285 × 191 × 9mm

Eiche geschliffen Landhausdielen Holzstruktur

Oak sanded wide plank wood texture

Chêne poli lame large texture bois

Eiken geslepen landhuisvloer houtstructuur

Roble lijado 1 lama estructura madera

Дуб шлифованный однополосный структура древесины

4-seitige Fase

4-sided bevel

4 chanfreins

4-zijdige V-voeg

bisel en V a los 4 lados

4-сторонняя V-образная фаска

1730764



Eco Balance PUR

1285 × 191 × 9 mm

Eiche Horizont natur Landhausdielen Holzstruktur
Oak Horizont natural wide plank wood texture
Chêne Horizont naturel lame large texture bois
Eiken Horizont natuur landhuisvloer houtstructuur
Roble Horizont natur 1 lama estructura madera
Дуб Horizont натуральный однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730763



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Parador

Eco Balance PUR



Eco Balance PUR

1285 × 191 × 9 mm

Eiche Skyline perlgrau Landhausdielen Holzstruktur
Oak Skyline pearl-grey wide plank wood texture
Chêne Skyline gris perle lame large texture bois
Eiken Skyline parelgrijs landhuisvloer houtstructuur
Roble Skyline gris perla 1 lama estructura madera
Дуб Skyline жемчужно-серый однополосный структура древесины

4-seitige Fase
4-sided bevel
4 chanfreins
4-zijdige V-voeg
bisel en V a los 4 lados
4-сторонняя V-образная фаска

1730765



Alle Holz- und Steindekore sind brillante Nachbildungen.
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Laminate flooring

New products

2018

Parador laminate flooring is characterised by its unique variety of stand-alone decors, different formats and matching surface textures. This claim is reflected to perfection in the new products featured in the 2018 laminate flooring collection.

Oak continues to set fashion standards: six new decors have been developed for the collection, which predominantly reveal a synchronous surface texture. A super matt texture is also new, providing a uniquely natural look. A highlight is the new Stonewood laminate flooring from the Trendtime 8 line, which impresses by means of a combination of puristic concrete and natural wood.

With the Classic 1070 laminate flooring, we are extending the range by adding a high-performance product in wear class 33 (AC 5) for more demanding use in the commercial and contract sector.

The new Trendtime 3 collection in the popular herringbone pattern fulfils the highest appearance and design standards. Six different oak decors with a synchronous surface texture in a modern, generous format show off a wide range of creative options. What is more, the laminate flooring is particularly installation-friendly: thanks to the innovative all-round click system, there is no need in

future to distinguish between left and right-hand planks. The flooring is therefore installed easily, quickly and with an accurate fit. Parador laminate flooring is characterised by uncompromising quality: thanks to Aqua-Proof core boards and an elaborate edge impregnation made of hydrophobic wax, oil and paint, a reliable moisture protection is ensured on all planks. It can therefore be used in all rooms, even kitchens and damp areas.

Highlights:

- › super matt texture
- › new Trendtime 3 collection in the popular herringbone pattern
- › six new decors



Classic 1050

1285 × 194 × 8 mm

Merbau Schiffsboden 2-Stab Feinholzstruktur
Merbau 2-strip fine-grained texture
Merbau stratifié 2 frises texture bois fin
Merbau scheepsvloer 2-stroken fijnhoutstructuur
Merbau 2 tablillas estructura madera fina
Мербау палубный двухполосный мелкопористая структура

1487524



Classic 1050

1285 × 194 × 8 mm

Eiche Natural Mix grau Landhausdiele Naturmattstruktur
Oak Natural Mix grey wide plank natural matt texture
Chêne Natural Mix gris lame large texture mate naturelle
Eiken Natural Mix grijs landhuisvloer natuurmat structuur
Roble Natural Mix gris 1 lama estructura natur mate
Дуб Natural Mix серый однополосный натуральная матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730464



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Classic 1050

1285 × 194 × 8 mm

Eiche Natural Mix hell Landhausdiele Naturmattstruktur
Oak Natural Mix light wide plank natural matt texture
Chêne Natural Mix clair lame large texture mate naturelle
Eiken Natural Mix licht landhuisvloer natuurmat structuur
Roble Natural Mix claro 1 lama estructura natur mate
Дуб Natural Mix светлый однополосный натуральная матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730463



Classic 1050

1285 × 194 × 8 mm

Walnuss Landhausdielen Holzstruktur
Walnut wide plank wood texture
Noyer lame large texture bois
Walnoot landhuisvloer houtstructuur
Nogal royal 1 lama estructura mader
Грецкий орех однополосный структура древесины

1555283



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Classic 1070

1285 × 194 × 9 mm

Eiche Askada weiß gekälkt Landhausdielen Naturstruktur
Oak Askada white limed wide plank natural texture
Chêne Askada chaulé blanc lame large texture naturelle
Eiken Askada wit gekalkt landhuisvloer natuurlijke structuur
Roble Askada blanco calizo 1 lama Estructura natural
Дуб Askada белый отбеленный однополосный натуральная структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730371



Classic 1070

1285 × 194 × 9 mm

Eiche Avant geschliffen Landhausdielen Naturstruktur
Oak Avant sanded wide plank natural texture
Chêne Avant poli lame large texture naturelle
Eiken Avant geslepen landhuisvloer natuurlijke structuur
Roble Avant lijado 1 lama Estructura natural
Дуб Avant шлифованный однополосный натуральная структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730268



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Classic 1070

1285 × 194 × 9 mm

Eiche Mistral grau Landhausdiele Naturstruktur
Oak Mistral grey wide plank natural texture
Chêne Mistral gris lame large texture naturelle
Eiken Mistral grijs landhuisvloer natuurlijke structuur
Roble Mistral gris 1 lama Estructura natural
Дуб Mistral серый однополосный натуральная структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730267



Classic 1070

1285 × 194 × 9 mm

Eiche Montana gekälkt Landhausdielen Naturstruktur
Oak Montana limed wide plank natural texture
Chêne Montana chaulé lame large texture naturelle
Eiken Montana gekalkt landhuisvloer natuurlijke structuur
Roble Montana calizo 1 lama Estructura natural
Дуб Montana отбеленный однополосный натуральная структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730374



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Classic 1070

1285 × 194 × 9 mm

Eiche Nova gekälkt Landhausdielen Naturstruktur
Oak Nova limed wide plank natural texture
Chêne Nova chaulé lame large texture naturelle
Eiken Nova gekalkt landhuisvloer natuurlijke structuur
Roble Nova calizo 1 lama Estructura natural
Дуб Nova отбеленный однополосный натуральная структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730269



Classic 1070

1285 × 194 × 9 mm

Eiche Nova hell gekälkt Landhausdiele Naturstruktur
Oak Nova light-limed wide plank natural texture
Chêne Nova clair chaulé lame large texture naturelle
Eiken Nova licht gekalkt landhuisvloer natuurlijke structuur
Roble Nova claro calizo 1 lama Estructura natural
Дуб Nova светло отбеленный однополосный натуральная структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730270



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Classic 1070

1285 × 194 × 9 mm

Eiche Valere dunkel gekälkt Landhausdielen Naturstruktur
Oak Valere dark-limed wide plank natural texture
Chêne Valere chaulé foncé lame large texture naturelle
Eiken Valere donker gekalkt landhuisvloer natuurlijke structuur
Roble Valere oscuro calizo 1 lama Estructura natural
Дуб Valere тёмный отбеленный однополосный натуральная структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730373



Classic 1070

1285 × 194 × 9 mm

Eiche Valere perlgrau gekälkt Landhausdiele Naturstruktur
Oak Valere pearl-grey limed wide plank natural texture
Chêne Valere chaulé gris perle lame large texture naturelle
Eiken Valere parelgrijs gekalkt landhuisvloer natuurlijke structuur
Roble Valere gris perla calizo 1 lama Estructura natural
Дуб Valere жемчужно-серый отбеленный однополосный натуральная структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730372



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Trendtime 3

858 × 143 × 8 mm

Eiche Skyline perlgrau Naturmattstruktur
Oak Skyline pearl-grey natural matt texture
Chêne Skyline gris perle texture mate naturelle
Eiken Skyline parelgrijs natuurmat structuur
Roble Skyline gris perla estructura natur mate
Дуб Skyline жемчужно-серый натуральная матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730252



Trendtime 3

858 × 143 × 8 mm

Eiche Skyline weiß Naturmattstruktur
Oak Skyline white natural matt texture
Chêne Skyline blanc texture mate naturelle
Eiken Skyline wit natuurmat structuur
Roble Skyline blanco estructura natur mate
Дуб Skyline белый натуральная матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730251



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Trendtime 3

858 x 143 x 8 mm

Eiche Studioline geschliffen Naturmattstruktur
Oak Studioline sanded natural matt texture
Chêne Studioline poli texture mate naturelle
Eiken Studioline geslepen natuurmat structuur
Roble Studioline lijado estructura natur mate
Дуб Studioline шлифованный натуральная матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730220



Trendtime 3

858 × 143 × 8mm

Eiche Studioline natur Naturmattstruktur
Oak Studioline natural natural matt texture
Chêne Studioline naturel texture mate naturelle
Eiken Studioline natuur natuurmat structuur
Roble Studioline natur estructura natur mate
Дуб Studioline натуральный натуральная матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730219



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.





Trendtime 3

858 x 143 x 8 mm

Eiche Vintage grau Antikmattstruktur
Oak Vintage grey antique matt texture
Chêne Vintage gris texture mate antique
Eiken Vintage grijs antiekmat structuur
Roble Vintage gris estructura antigua mate
Дуб Vintage серый антик матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730218



Trendtime 3

858 × 143 × 8 mm

Eiche Vintage weiß Antikmattstruktur
Oak Vintage white antique matt texture
Chêne Vintage blanc texture mate antique
Eiken Vintage wit antiekmat structuur
Roble Vintage blanco estructura antigua mate
Дуб Vintage белый антик матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730217



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Trendtime 6

2200 × 243 × 9 mm

Eiche Loft grau Lebhaftige Struktur
Oak Loft grey vivid texture
Chêne Loft gris texture vivante
Eiken Loft grijs levendige structuur
Roble Loft gris estructura viva
Дуб Loft серый яркая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730467



Trendtime 6

2200 × 243 × 9 mm

Eiche Loft natur Lebhaft Struktur
Oak Loft natural vivid texture
Chêne Loft naturel texture vivante
Eiken Loft natuur levendige structuur
Roble Loft natur estructura viva
Дуб Loft натуральный яркая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730466



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Trendtime 6

2200 × 243 × 9 mm

Eiche Loft weiß Lebhaftige Struktur
Oak Loft white vivid texture
Chêne Loft blanc texture vivante
Eiken Loft wit levendige structuur
Roble Loft blanco estructura viva
Дуб Loft белый яркая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1730468



Trendtime 8

1285 × 330 × 8 mm

Stonewood Steinstruktur
Stonewood stone texture
Stonewood texture pierre
Stonewood steenstructuur
Stonewood estructura piedra
Stonewood каменная структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1731917



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Laminate flooring Eco Balance New products 2018

Our Eco Balance laminate flooring is our answer to a considerate and ecologically sustainable way of treating nature and wood as a natural material. Attractive in terms of appearance and price, Eco Balance laminate flooring stands for added environmental awareness.

The design naturally picks up on contemporary trends: we are adding four fashionable oak decors in the popular wide plank format to the range. The result is a harmonious collection, which captivates attention with its natural colours.

New matt synchronous surfaces also provide a particularly authentic look, which add a further dimension to the natural impression of the Eco Balance laminates.

Highlights:

- › new matt synchronous surfaces
- › 4 new decors



Eiche Vintage Natur, Antikmattstruktur, Eco Balance Laminat
Oak Vintage natural, Antique matt texture, Eco Balance Laminat flooring

Eco Balance

1285 × 194 × 7 mm

Eiche basaltgrau Landhausdiele Seidenmatte Struktur
Oak basalt-grey wide plank matt-finish texture
Chêne gris basalte lame large texture mate satinée
Eiken basaltgrijs landhuisvloer zijdematte structuur
Roble gris basalto 1 lama estructura sedosa mate
Дуб серый базальт однополосный шелковисто-матовая структура

1711180



Eco Balance

1285 × 194 × 7 mm

Eiche Prestige natur Landhausdielen Seidenmatte Struktur
Oak Prestige natural wide plank matt-finish texture
Chêne Prestige naturel lame large texture mate satinée
Eiken Prestige natuur landhuisvloer zijdematte structuur
Roble Prestige natur 1 lama estructura sedosa mate
Дуб Prestige натуральный однополосный шелковисто-матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1711221



Alle Holz- und Steindecors sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

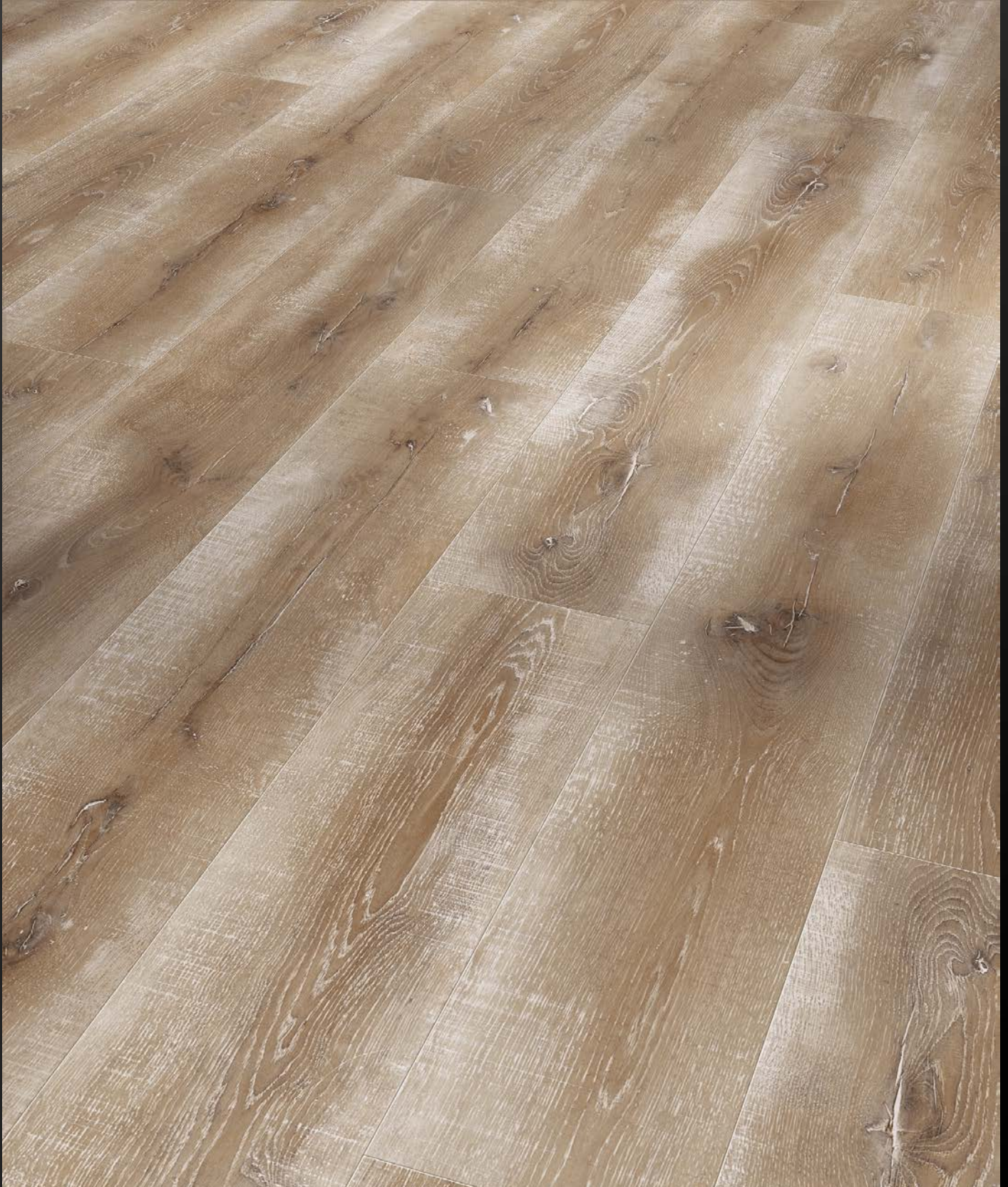
Eco Balance

1285 × 194 × 7 mm

Eiche Vintage natur Landhausdielen Antikmattstruktur
Oak Vintage natural wide plank antique matt texture
Chêne Vintage naturel lame large texture mate antique
Eiken Vintage natuur landhuisvloer antiekmat structuur
Roble Vintage natur 1 lama estructura antigua mate
Дуб Vintage натуральный однополосный антик матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фанка

1711222



Eco Balance

1285 × 194 × 7 mm

Eiche Vintage weiß Landhausdiele Antikmattstruktur
Oak Vintage white wide plank antique matt texture
Chêne Vintage blanc lame large texture mate antique
Eiken Vintage wit landhuisvloer antiekmat structuur
Roble Vintage blanco 1 lama estructura antigua mate
Дуб Vintage белый однополосный антик матовая структура

4-seitige V-Fuge
4V-groove
4 chanfreins
4-zijdige V-voeg
junta en V a 4 lados de la lama
4-сторонняя V-образная фаска

1711223



Alle Holz- und Steindekore sind brillante Nachbildungen.
All wood and stone decors are reliable imitations of natural materials.

Engineered wood flooring New products 2018

The 2018 engineered wood flooring range awaits with many new features, resulting in a highly expressive collection: 35 new products in all pick up on current wood, colour, surface and format trends: from white shades through to mud-coloured tones, from the deep "Soft texture" through to the new "Handcrafted" surface finish, from the architectural "strip format" to the generous "chateau plank". After the best seller that is oak, attractive interpretations of larch and beech round off the assortment.

Besides the large plank formats, we present trendy looks in the block design. A particular highlight in the Trendtime 9 assortment is the elegant "Chevron" installation pattern for sophisticated, classic and yet contemporary flooring design.

Four products have been added to the popular Trendtime 8 assortment with the "Handcrafted" texture, a discreetly hand-finished surface with an impressive natural quality. With the new "Soft texture" we are extending our surface expertise by adding a very deeply brushed texture with soft transitions, whose look and feel invites you to walk on it barefoot. Over and above this, we are expanding our surface treatments. The Classic, Trendtime and Eco Balance assortments are being

given the newly developed "Natural oil plus" formula, which ensures a "ready-to-use" natural surface, protects the flooring even better, increases its everyday fitness for purpose and provides a beautiful look and feel.

Highlights:

- › new surface finishing "natural oil plus" for Classic and Trendtime range
- › 2 new textures: »Soft texture« and »Handcrafted«
- › Trendtime 9 assortment in the elegant "Chevron" installation pattern
- › 35 new products



Lärche kerngeräuchert Soft-Struktur, Landhausdielen, Rustikal, Classic 3060
Larch smoked Soft texture wide plank, Rustikal, Classic 3060

Basic 11-5 – Rustikal

Großdielen / Extra-sized wideplank / Grande lame / Lama grande / Grote vloerdelen / Большая половица
2380×233×11.5 mm

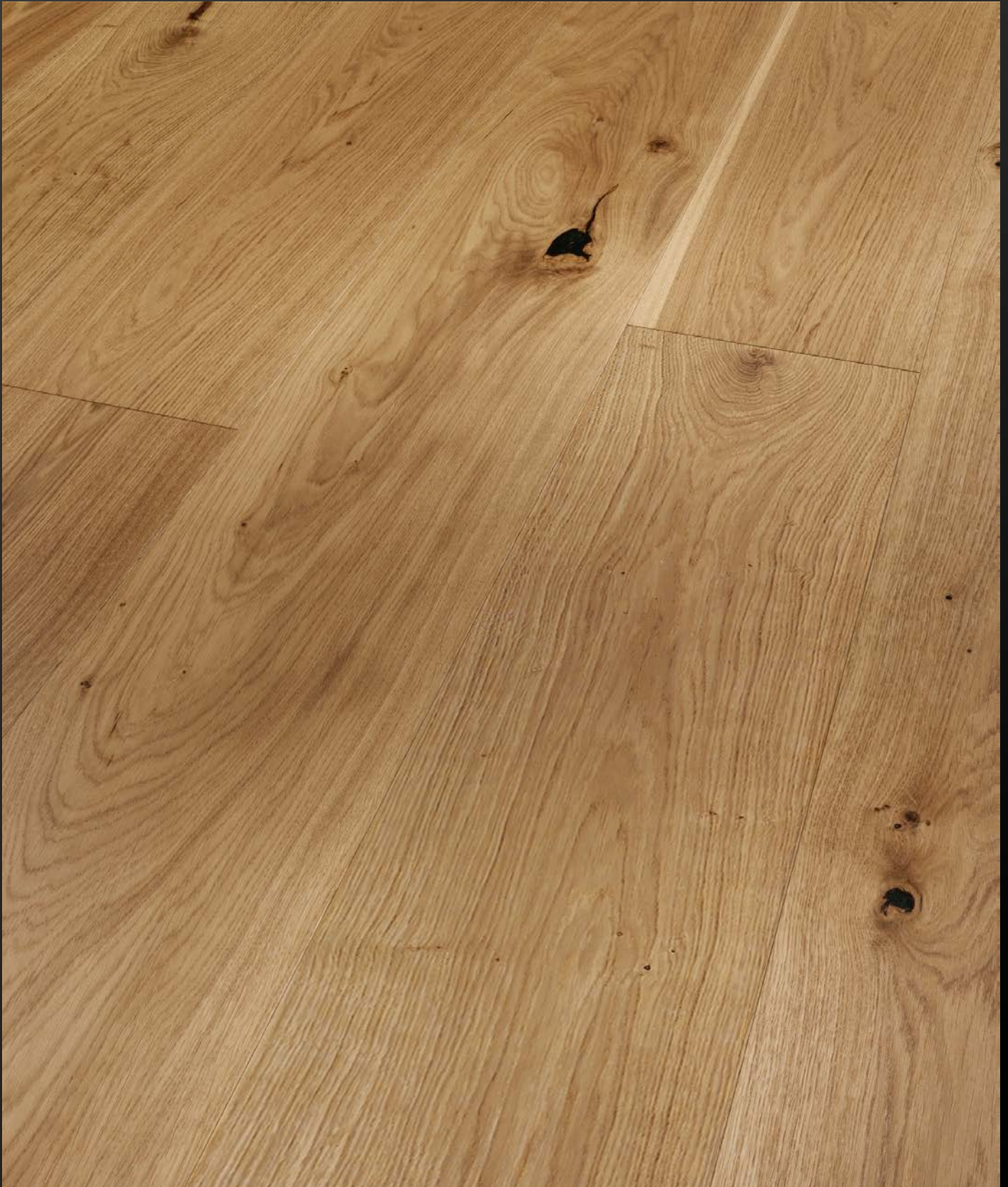
Eiche M4V
Oak M4V
Chêne M4V
Roble M4V
Eiken M4V
Дуб M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1601464

naturgeölt / natural oil / huilé naturel /
acabado al aceite natural / natuurgeolied / натуральное масло

1643835



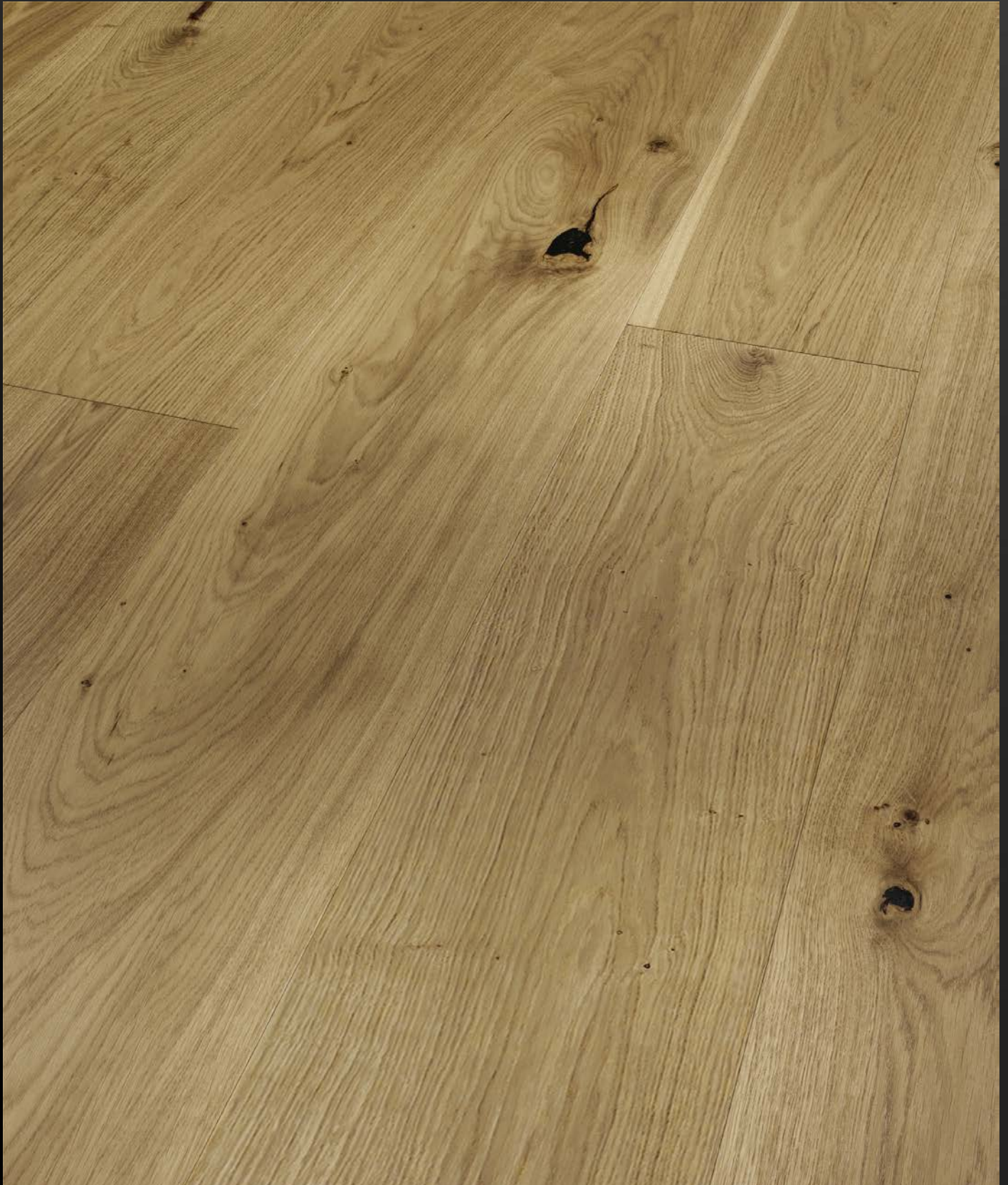
Basic 11-5 – Rustikal

Großdiele / Extra-sized wideplank / Grande lame / Lama grande / Grote vloerdelen / Большая половица
2380×233×11.5mm

Eiche gebürstet M4V
Oak brushed M4V
Chêne brossé M4V
Roble pulido M4V
Eiken geborsteld M4V
Дуб брашированный M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1697032



Classic 3060 – Living

Schiffsboden 3-Stab / 3-strip / stratifié 3 frises / 3 tablillas / scheepsvloer 3-stroken / палубный трехполосный
2200 × 185 × 13 mm

Buche Mont Blanc
Beech Mont Blanc
Hêtre Mont Blanc
Haya Mont Blanc
Beuken Mont Blanc
Бук Mont Blanc

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739899



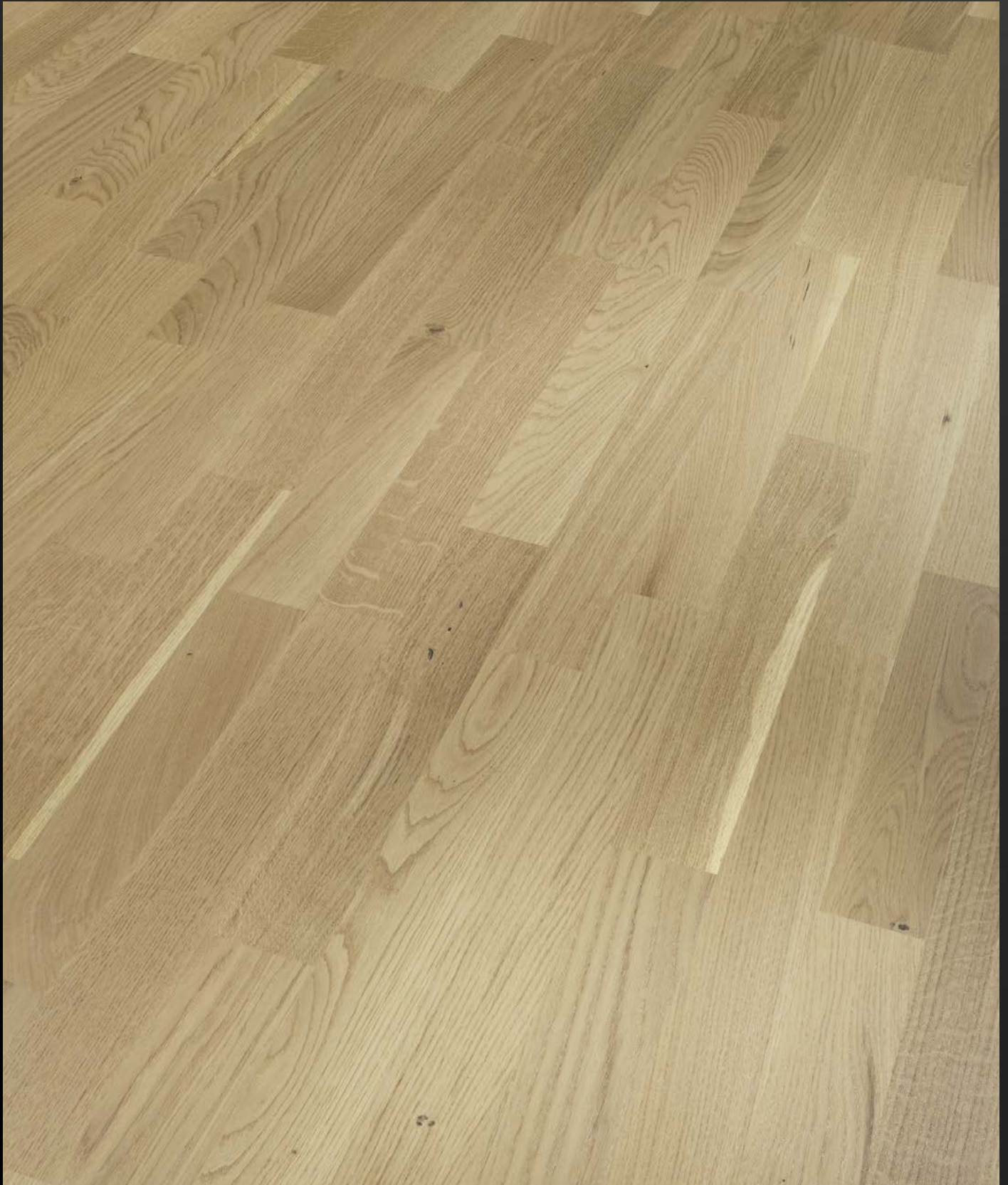
Classic 3060 – Living

Schiffsboden 3-Stab / 3-strip / stratifié 3 frises / 3 tablillas / scheepsvloer 3-stroken / палубный трехполосный
2200×185×13 mm

Eiche clear
Oak clear
Chêne clear
Roble clear
Eiken clear
Дуб clear

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739900



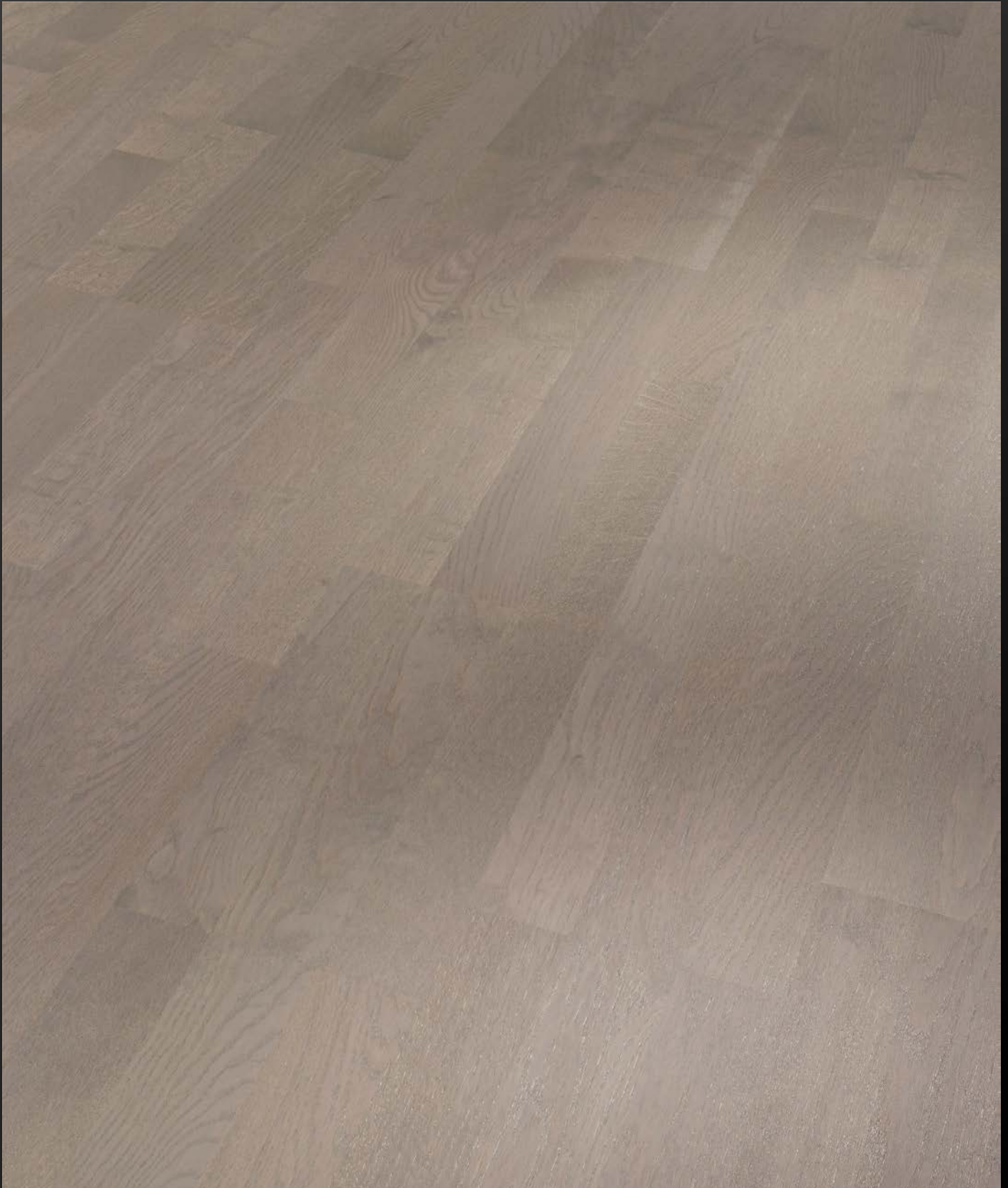
Classic 3060 – Living

Schiffsboden 3-Stab / 3-strip / stratifié 3 frises / 3 tablillas / scheepsvloer 3-stroken / палубный трехполосный
2200 × 185 × 13 mm

Eiche graphit
Oak graphit
Chêne graphit
Roble graphit
Eiken graphit
Дуб graphit

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739901



Classic 3060 – Select

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
2200 x 185 x 13 mm

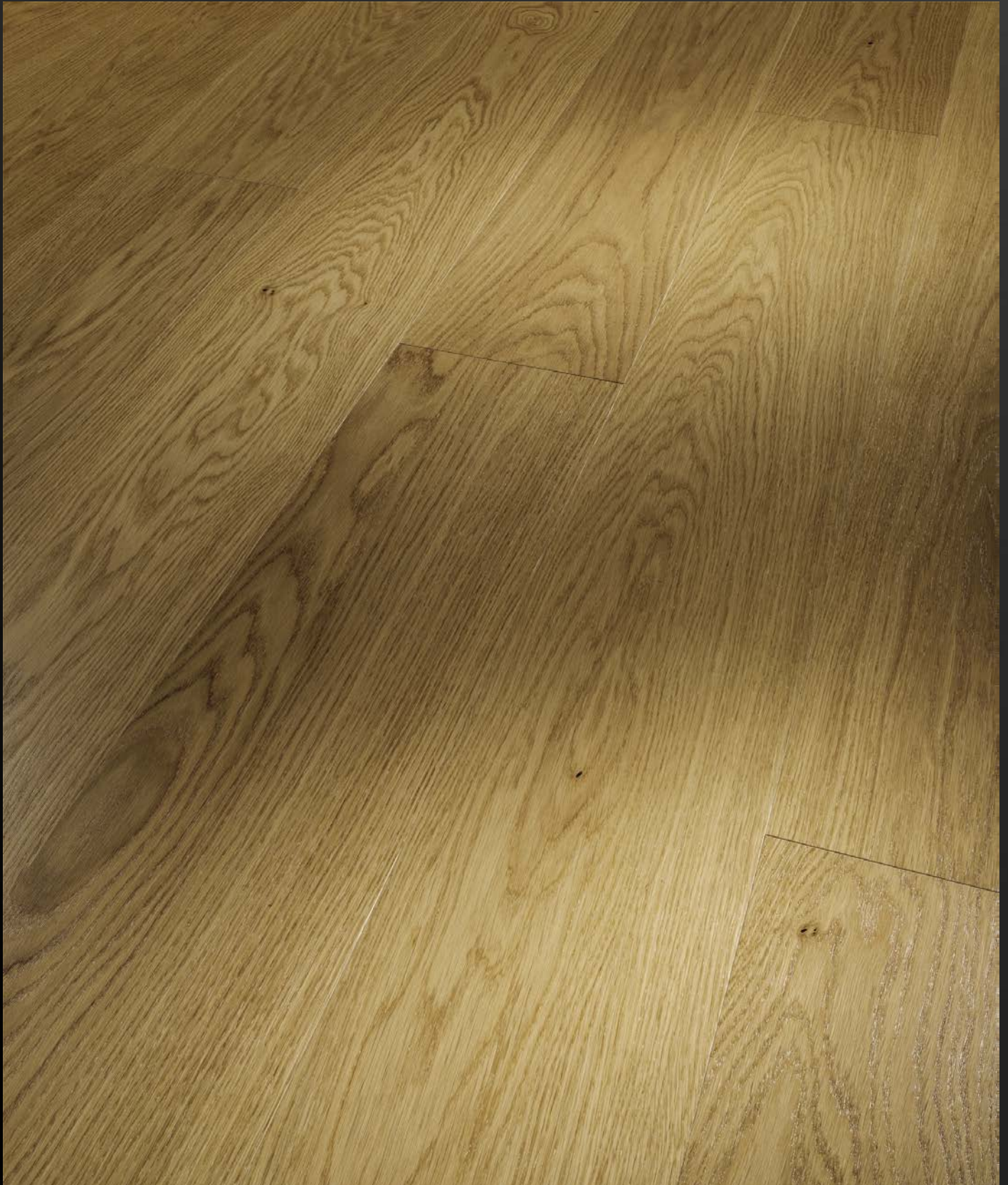
Eiche M4V
Oak M4V
Chêne M4V
Roble M4V
Eiken M4V
Дуб M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1518123

unbehandelt / untreated / brut non traité /
sin tratar / onbehandeld / необработанная структура

1740063







Classic 3060 – Living

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
2200 × 185 × 13 mm

Eiche M4V
Oak M4V
Chêne M4V
Roble M4V
Eiken M4V
Дуб M4V

unbehandelt / untreated / brut non traité /
sin tratar / onbehandeld / необработанная структура

1740064



Classic 3060 – Natur

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
2200×185×13 mm

Eiche M4V
Oak M4V
Chêne M4V
Roble M4V
Eiken M4V
Дуб M4V

lackversiegelt / matt lacquer / vernis /
acabado al barniz / lakafwerking / лакированный
naturegeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс
unbehandelt / untreated / brut non traité /
sin tratar / onbehandeld / необработанная структура

1518124

1739903

1570024



Classic 3060 – Rustikal

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
2200 × 185 × 13 mm

Lärche kerngeräuchert Soft Struktur M4V

Larch smoked Soft texture M4V

Mélèze fumé Texture douce M4V

Alerce fumé Estructura suave M4V

Lariks kerngerookt Soft structuur M4V

Лиственница копчёный Soft структура M4V

naturgeölt plus / natural oil plus / huilé naturel plus /

acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739904



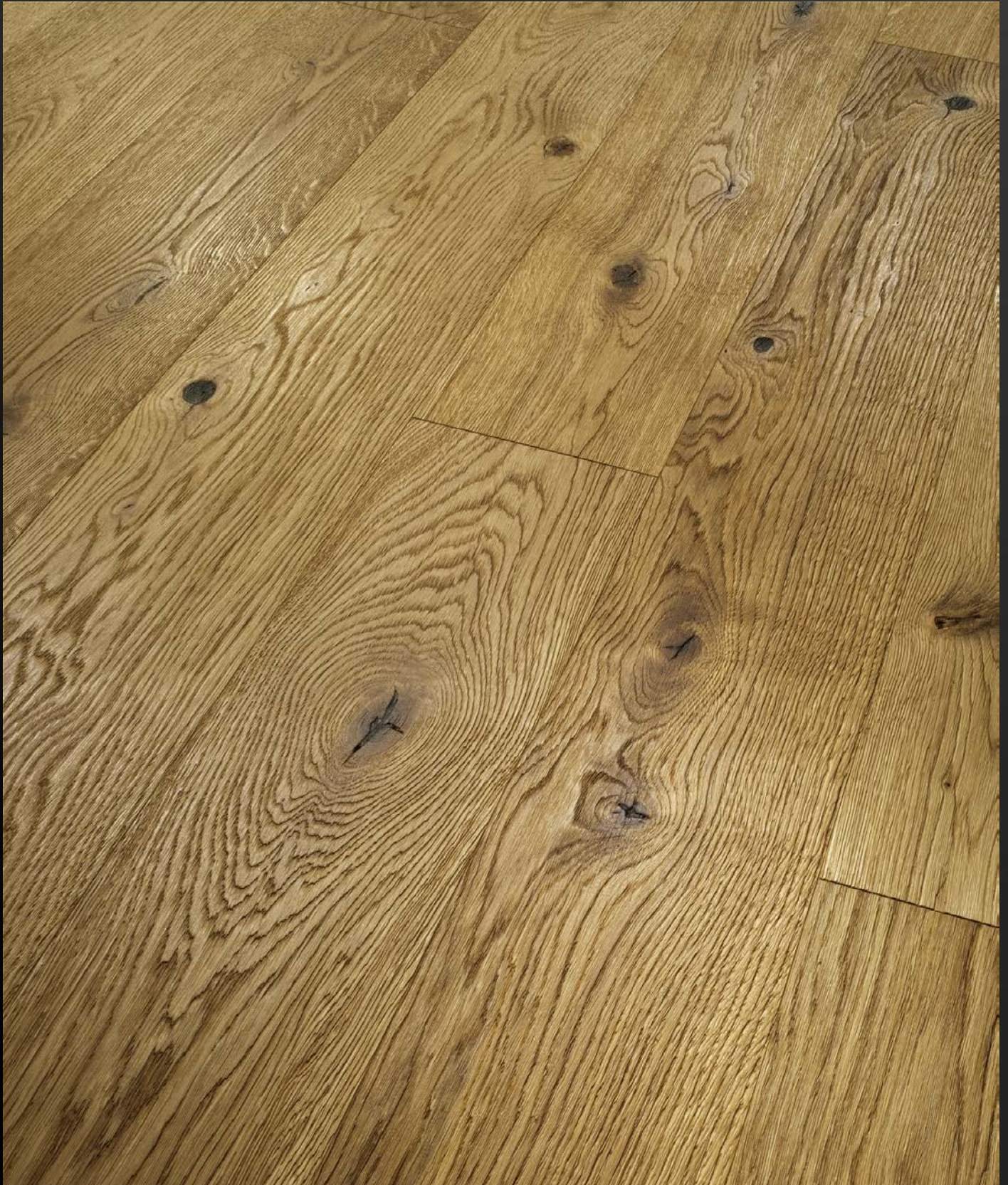
Classic 3060 – Rustikal

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
2200×185×13 mm

Eiche Soft Struktur M4V
Oak Soft texture M4V
Chêne Texture douce M4V
Roble Estructura suave M4V
Eiken Soft structuur M4V
Дуб Soft структура M4V

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739902



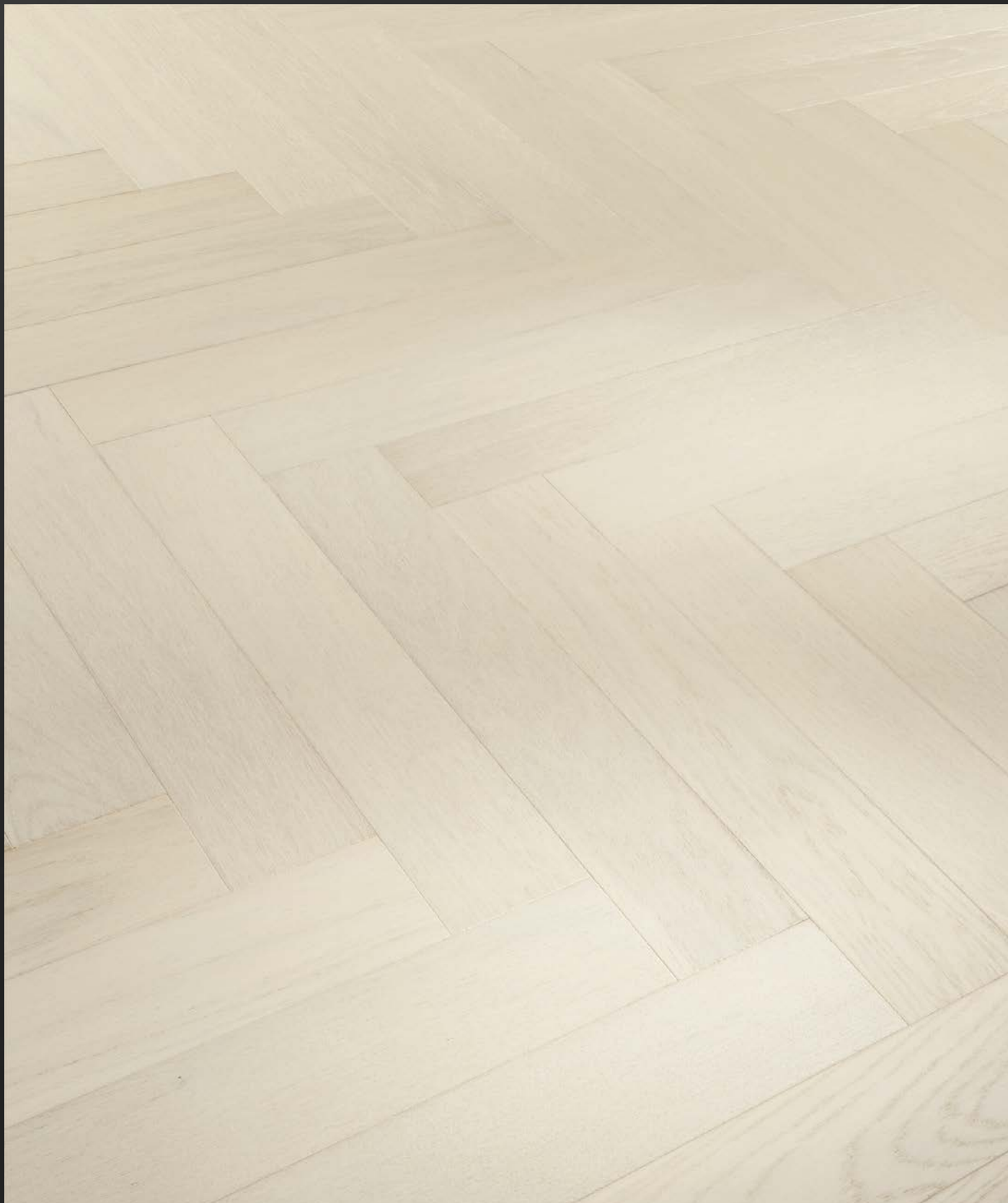
Trendtime 3 – Living

Stab (Fischgrät-Verlegung) / strip (herringbone installation) / frise (pose à bâton rompu) / tablilla (instalación en espiga) / strook (visgraat-plaatsing) / Паркет (укладка „ёлочкой“) 570×95×10.5 mm

Eiche perlmutt M4V
Oak pearlescent M4V
Chêne perlescent M4V
Roble iridescente M4V
Eiken parelmoer M4V
Дуб перламутр M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739934



Trendtime 3 – Living

Stab (Fischgrät-Verlegung) / strip (herringbone installation) / frise (pose à bâton rompu) / tablilla (instalación en espiga) / strook (visgraat-plaatsing) / Паркет (укладка „ёлочкой“) 570×95×10.5 mm

Eiche cream M4V
Oak cream M4V
Chêne cream M4V
Roble cream M4V
Eiken cream M4V
Дуб cream M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739932



Trendtime 3 – Living

Stab (Fischgrät-Verlegung) / strip (herringbone installation) / frise (pose à bâton rompu) / tablilla (instalación en espiga) / strook (visgraat-plaatsing) / Паркет (укладка „ёлочкой“) 570×95×10.5 mm

Eiche nougat M4V

Oak nougat M4V

Chêne nougat M4V

Roble nougat M4V

Eiken nougat M4V

Дуб nougat M4V

lackversiegelt matt / matt lacquer / vernis mat /

acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739933





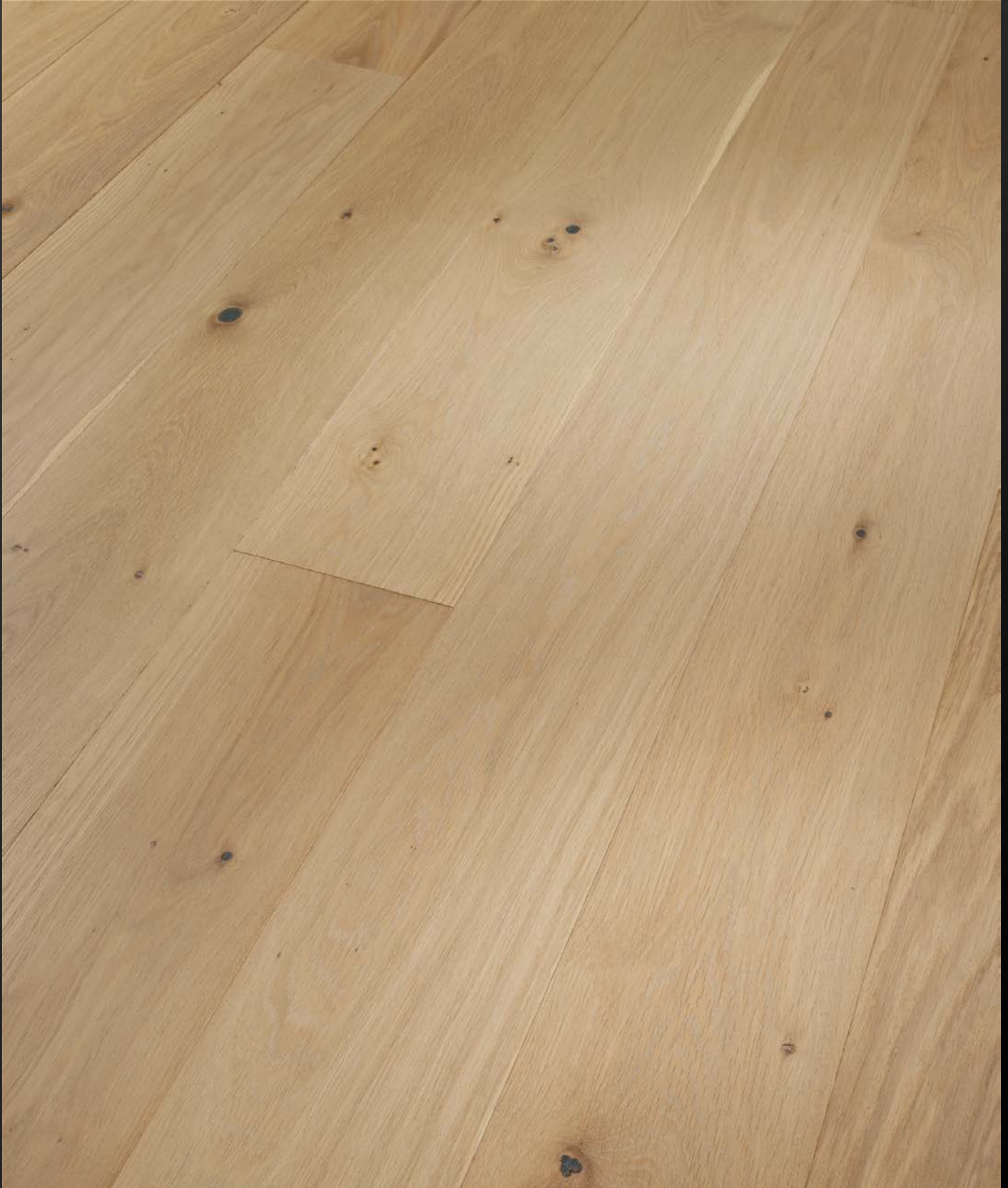
Trendtime 4 – Living

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
2010×160×13 mm

Eiche clear M4V
Oak clear M4V
Chêne clear M4V
Roble clear M4V
Eiken clear M4V
Дуб clear M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739936



Trendtime 4 – Living

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однопалосный
2010 × 160 × 13 mm

Eiche cream M4V
Oak cream M4V
Chêne cream M4V
Roble cream M4V
Eiken cream M4V
Дуб cream M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739937



Trendtime 4 – Living

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
2010×160×13 mm

Eiche nougat M4V
Oak nougat M4V
Chêne nougat M4V
Roble nougat M4V
Eiken nougat M4V
Дуб nougat M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739938



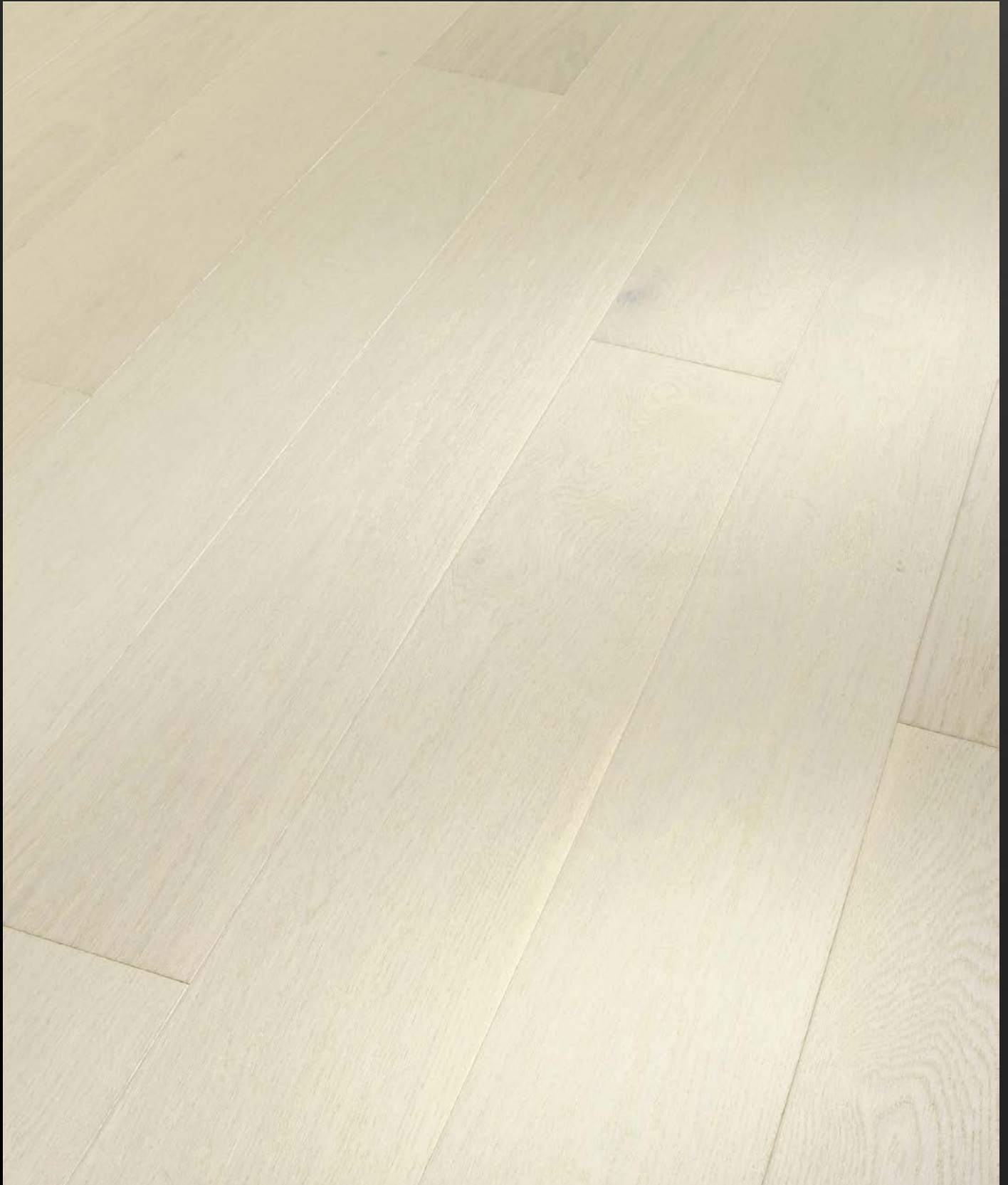
Trendtime 4 – Living

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
2010×160×13 mm

Eiche perlmutt M4V
Oak pearlescent M4V
Chêne perlescent M4V
Roble iridescente M4V
Eiken parelmoer M4V
Дуб перламутр M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739939





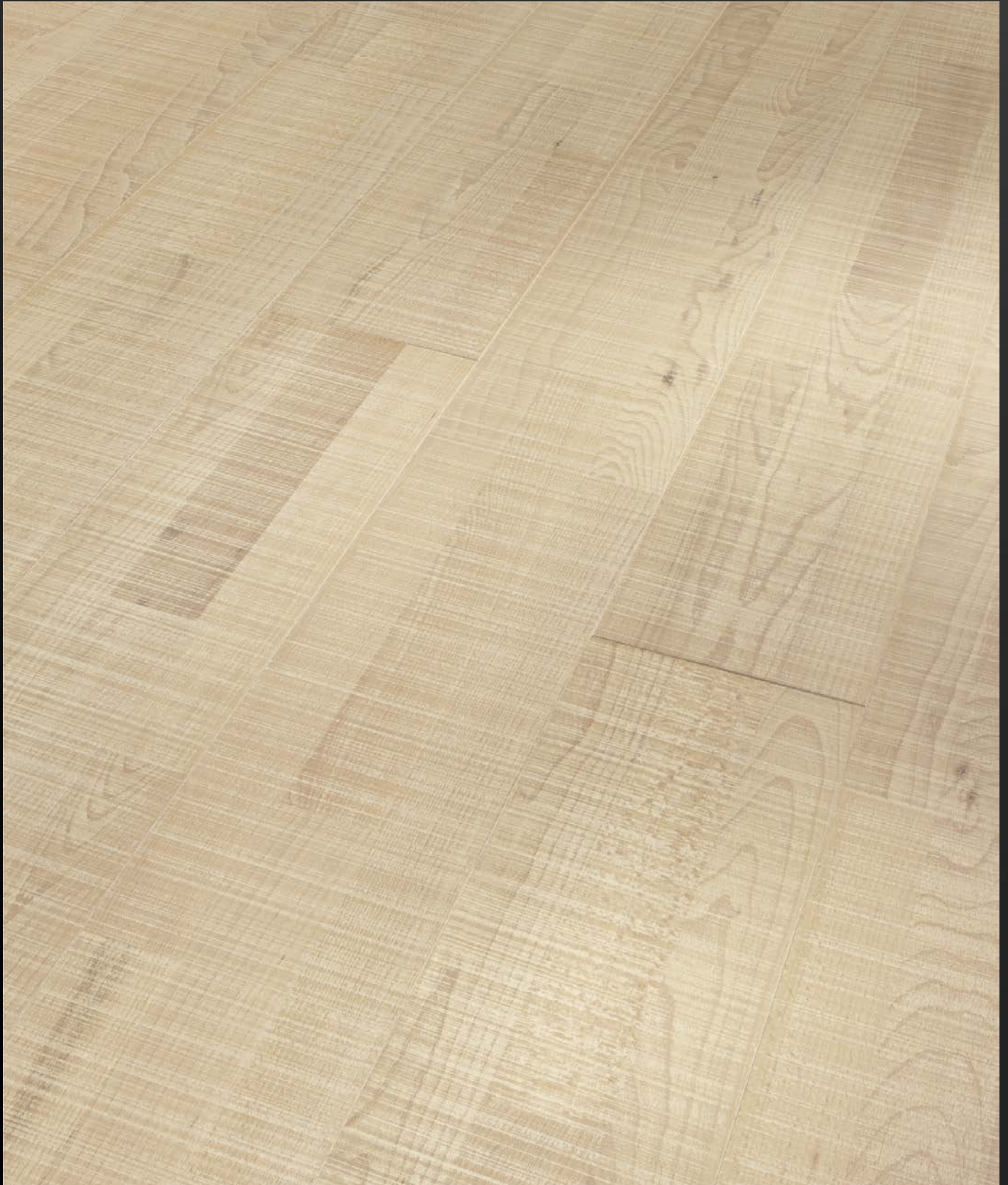
Trendtime 6 – Living

Schiffsboden 3-Stab / 3-strip / stratifié 3 frises / 3 tablillas / scheepsvloer 3-stroken / палубный трехполосный
2200×185×13 mm

Buche weiß Sägestruktur 4V
Beech white sawn texture 4V
Hêtre blanc Structure trait de scie 4V
Haya blanco estructura aserrada 4V
Beuken wit zaagstructuur 4V
Бук белый структура пиления 4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739940



Trendtime 6 – Living

Schiffsboden 3-Stab / 3-strip / stratifié 3 frises / 3 tablillas / scheepsvloer 3-stroken / палубный трехполосный
2200 × 185 × 13 mm

Eiche grau Sägestruktur 4V

Oak grey sawn texture 4V

Chêne gris Structure trait de scie 4V

Roble gris estructura aserrada 4V

Eiken grijs zaagstructuur 4V

Дуб серый структура пиления 4V

lackversiegelt matt / matt lacquer / vernis mat /

acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739941



Trendtime 6 – Living

Schiffsboden 3-Stab / 3-strip / stratifié 3 frises / 3 tablillas / scheepsvloer 3-stroken / палубный трехполосный
2200×185×13 mm

Eiche perlmutt Sägestruktur 4V

Oak pearlescent sawn texture 4V

Chêne perlescent Structure trait de scie 4V

Roble iridescente estructura aserrada 4V

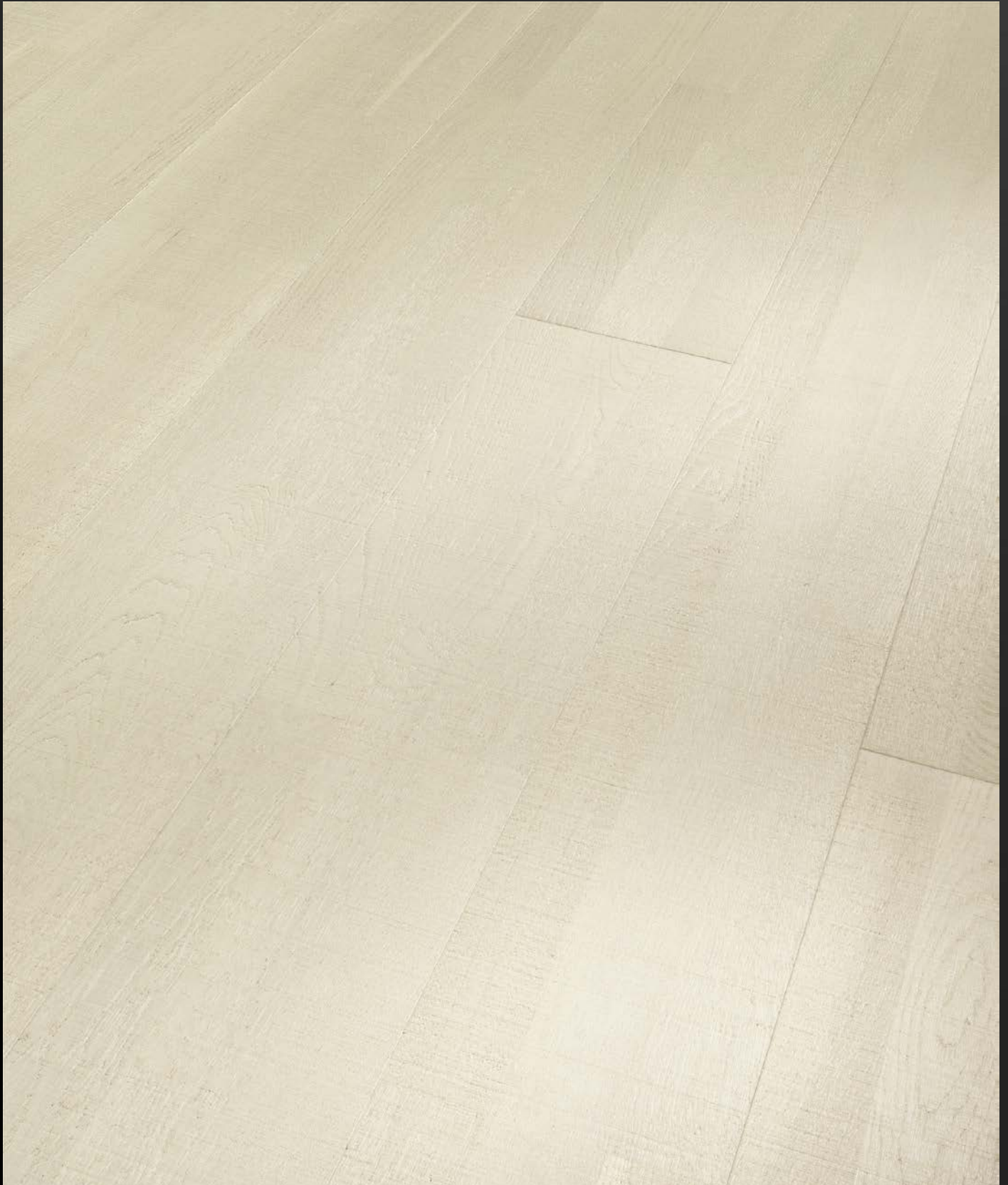
Eiken parelmoer zaagstructuur 4V

Дуб перламутр структура пиления 4V

lackversiegelt matt / matt lacquer / vernis mat /

acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739942



Trendtime 8 – Classic

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
1882×190×14 mm

Eiche limed handcrafted 4V
Oak limed handcrafted 4V
Chêne limed handcrafted 4V
Roble limed handcrafted 4V
Eiken limed handcrafted 4V
Дуб limed handcrafted 4V

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739950



Trendtime 8 – Classic

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
1882×190×14 mm

Eiche handcrafted 4V
Oak handcrafted 4V
Chêne handcrafted 4V
Roble handcrafted 4V
Eiken handcrafted 4V
Дуб handcrafted 4V

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739944



Trendtime 8 – Classic

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
1882×190×14 mm

Eiche smoked handcrafted 4V
Oak smoked handcrafted 4V
Chêne smoked handcrafted 4V
Roble smoked handcrafted 4V
Eiken smoked handcrafted 4V
Дуб smoked handcrafted 4V

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739945



Trendtime 8 – Classic

Landhausdielen / wide plank / lame large / 1 lama / landhuisvloer / однополосный
1882×190×14 mm

Eiche smoked grey handcrafted 4V
Oak smoked grey handcrafted 4V
Chêne smoked grey handcrafted 4V
Roble smoked grey handcrafted 4V
Eiken smoked grey handcrafted 4V
Дуб smoked grey handcrafted 4V

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739951





Trendtime 9 – Classic

Chevron / Chevron / Chevron / Chevron / Chevron / Chevron

2380 × 233 × 15 mm

Eiche M4V Modul 1 / Oak M4V Modul 1
Chêne M4V Modul 1 / Roble M4V Modul 1
Eiken M4VModul 1 / Дуб M4V Modul 1

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый
naturegeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс
lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый
naturegeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

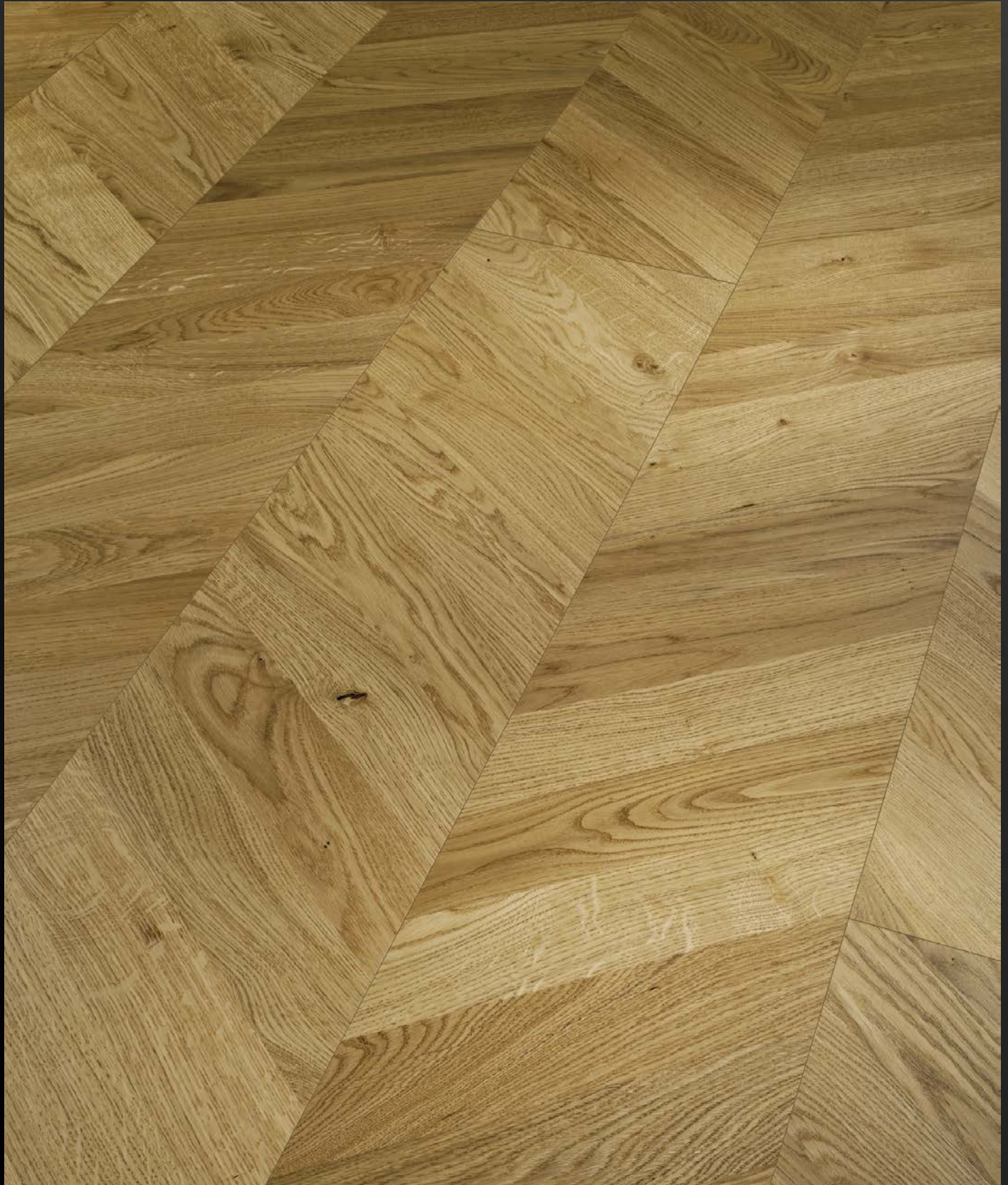
1739967

1739964

1739968

1739966

Eiche M4V Modul 2 / Oak M4V Modul 2
Chêne M4V Modul 2 / Roble M4V Modul 2
Eiken M4VModul 2 / Дуб M4V Modul 2



Eco Balance engineered wood flooring New products 2018

Eco Balance engineered wood flooring offers modern, ecological home living with style.

The assortment, which retains its value very well thanks to its resource-friendly, 2.5-mm thick top layer out of a total thickness of 13 mm, is reinforced by two extra formats: the architectural "wide strip" in the format 1170x120x13mm and the popular "chateau plank" in the generous 2380x233x13mm format. Two new assortments and surface types in oak are each available in these two new formats with nine products altogether, thus covering the top sellers.

With the new "Soft texture" we are extending the choice of different surface textures by adding a very deeply brushed texture with soft transitions, which impresses by means of its animated appearance and particularly pleasant touch with barefoot feeling.

In addition, we are finishing the surfaces of Eco Balance engineered wood flooring with the new "Natural oil plus" treatment: with its newly developed formula it provides optimal protection for the floor and at the same time retains its natural look and feel. Planks with Natural oil plus are directly ready for installation in the home.

Highlights:

- › new natural oil plus treatment
- › new Soft texture
- › 8 new oak shades



Eiche gebürstet Landhausdielen, Rustikal, Eco Balance Parkett
Oak brushed wide plank, Rustikal, Eco Balance Engineered wood flooring

Eco Balance – Rustikal

Großdielen / Extra-sized wideplank / Grande lame / Lama grande / Grote vloerdelen / Большая половица
2380×233×13 mm

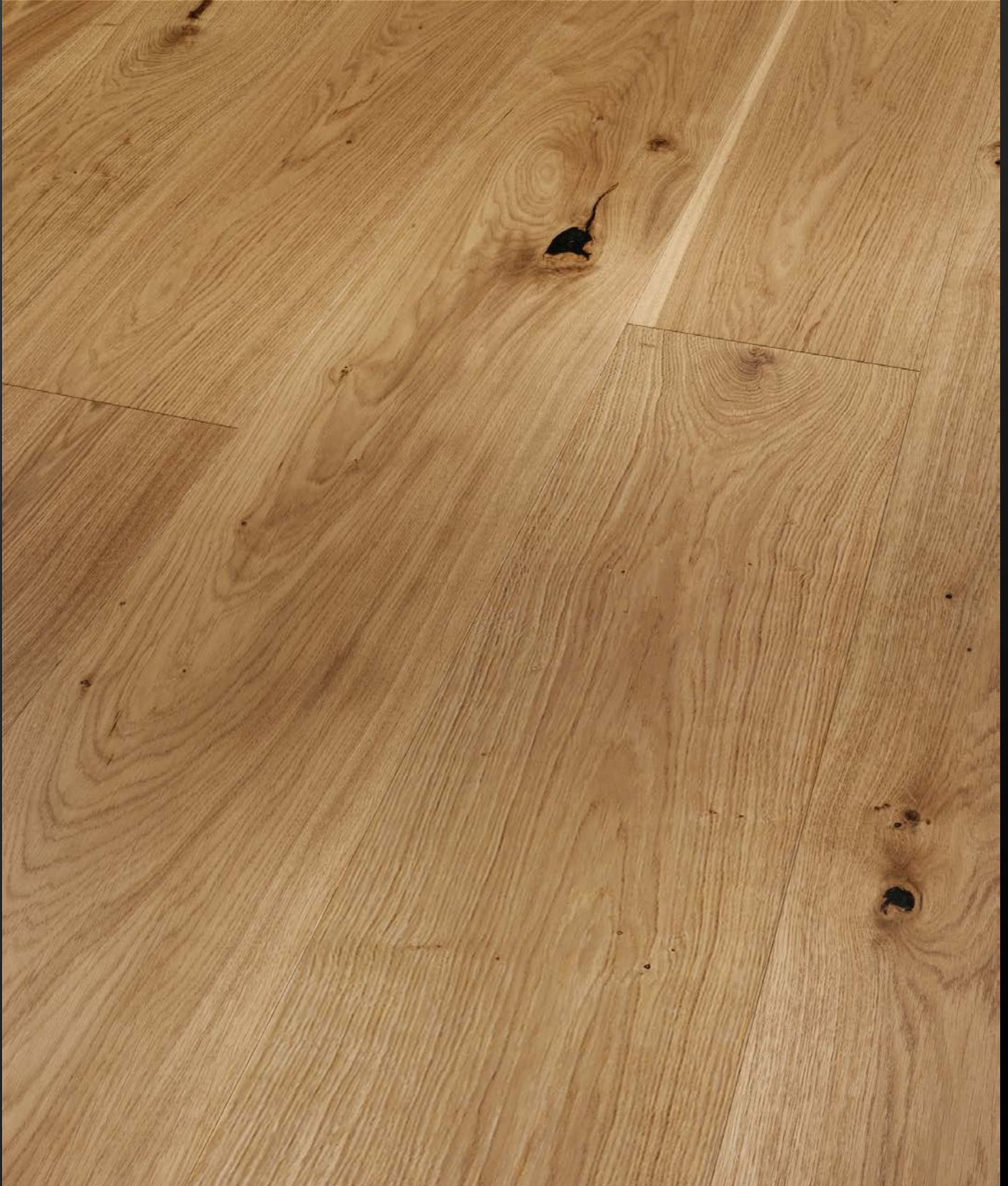
Eiche M4V
Oak M4V
Chêne M4V
Roble M4V
Eiken M4V
Дуб M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739971

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739973



Eco Balance – Natur

Großdielen / Extra-sized wideplank / Grande lame / Lama grande / Grote vloerdelen / Большая половица
2380 × 233 × 13 mm

Eiche M4V
Oak M4V
Chêne M4V
Roble M4V
Eiken M4V
Дуб M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739969

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739972



Eco Balance – Natur

Landhausstab / wide strip / frise large / pannelo in stile rustico / landhuispatroon / доска деревенского дома
1170×120×13 mm

Eiche M4V
Oak M4V
Chêne M4V
Roble M4V
Eiken M4V
Дуб M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739975

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739977



Eco Balance – Rustikal

Großdiele / Extra-sized wideplank / Grande lame / Lama grande / Grote vloerdelen / Большая половица
2380 x 233 x 13 mm

Eiche Soft Struktur M4V
Oak Soft texture M4V
Chêne Texture douce M4V
Roble Estructura suave M4V
Eiken Soft structuur M4V
Дуб Soft структура M4V

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739974



Eco Balance – Living

Landhausstab / wide strip / frise large / pannelo in stile rustico / landhuispatroon / доска деревенского дома
1170×120×13 mm

Eiche M4V
Oak M4V
Chêne M4V
Roble M4V
Eiken M4V
Дуб M4V

lackversiegelt matt / matt lacquer / vernis mat /
acabado al barniz mate / lakafwerking mat / лакированный, матовый

1739976

naturgeölt plus / natural oil plus / huilé naturel plus /
acabado al aceite natural plus / natuurgeolied plus / натуральное масло плюс

1739985





SchwarznuSS europäisch Schiffsboden / Natur / Eco Balance Parkett
European black walnut 3-strip / Natur / Eco Balance Engineered wood flooring

Mouldings and accessories

New products

2018

We have further developed the range of mouldings and accessories coordinating them with the flooring products. You will find everything you need to install a perfectly matched floor. Colour matched to the wide variety of flooring, we offer a comprehensive range of decor and real wood skirting boards in different formats. All skirting boards are also equipped with an "adhesive groove", making them suitable for clip assembly and for gluing. To go with waterproof vinyl, we are adding a special waterproof moulding to the range. Also interesting: the new renovation moulding SL 21 for covering existing tile bases.

Our flooring profiles with 100% matching decor and texture for vinyl and laminate flooring are an innovation. Together with the new aluminium mouldings used as transition, end and compensation profiles, technically and optically high-quality solutions for flooring installation are now available. Stair edge profiles for engineered wood flooring round off the assortment.

To go with different floor coverings, Parador offers a variety of underlays: the self-adhesive "Stick-Protect" underlay is new and provides an alternative to gluing solid vinyl on screed. "Solid-Protect" has been specially developed for use under floating vinyl floors made of solid material.

In line with the "Everything from one source" objective, we have expanded the range for the subsequent cleaning and care.



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